take-it-home plan book

38 up-to-date homes of proven livability for you to build

SELECTED BY THE EDITORS OF POPULAR HOME AND THE BUSINESS OF FARMING

your
personal copy
from your local
Home
Improvement
Headquarters

We're here to help you have the home you want

A HOUSE can be only as good as the design, the materials and the craftsmanship that go into it.

Consider these points well if you're planning to embark on the adventure of building a new home—probably the major investment of a lifetime. Start with sound advice—the advice of experienced, reliable building materials people located right here in your community—at *our* store. Our business is helpful service to home-seeking families, and this book is only one way in which we can help make your dreams come true.

Our place is *more* than a building materials yard—it's home-building headquarters. Design? We can suggest a qualified architect to plan a house to fit your family, or to further refine the plans you select from this book. Materials? We deal in the best of them; we're an authority on the right types, the right grades, the right sizes. Craftsmanship? We know the contractors who do the best job, and who give you top value for your dollars.

As another of our helpful services, we are your local sponsor of POPULAR HOME or THE BUSINESS OF FARMING magazines. This book presents 38 of the outstanding moderate-cost houses selected by the editors from all sections of the country. They are actual lived-in houses, already proven for comfortable up-to-date family living. They are family-tested homes!

Complete low-cost building blueprints are available for each of the 38 houses shown here. We will be glad to order the blueprints you want—just specify the plan number and how many sets are desired (bring in the coupon on back cover). The blueprints are prepared under licensed architect supervision to comply with FHA standards. However, since these houses were designed for specific parts of the country, it may be necessary to make local modifications in the blueprints to meet climatic, building code or financing requirements. Here again, our advice will be invaluable.

And after you've moved in, you'll find how good your house can be—in terms of family satisfaction, long life, low upkeep, and high resale value. Won't you let us be the *first* to know?

How to select the right plan

WHEN YOU DECIDE to build, you are not only planning a new house, but a way of living for your family. Your own family's individual requirements should dictate the plan of the house that you build. That's why you should select a plan with care. Let the house adapt itself to your family, not the family to the house.

Take the practical approach. Think in terms of floor plan arrangement first. You want an attractive exterior, but the prime requisite is to suit the house to the family. Make a mental picture of the way you'd live in the house. List your present needs and anticipate those of the future. List the number of rooms and the amount of storage needed. Choose a plan that gives you the space required now, but which has the flexibility to accommodate changing interests or later expansion. Weigh the features you desire against their cost, and be prepared to substitute or subtract. Consider the climate—the type of construction that's best, the orientation of the house to the sun. Make sure the house is suitable to your lot and the neighborhood.

Proceed now to the 38 plans in this book. Once you've determined the most important features you need, it's a simple matter to select the plans that best fit the bill. Happy hunting!

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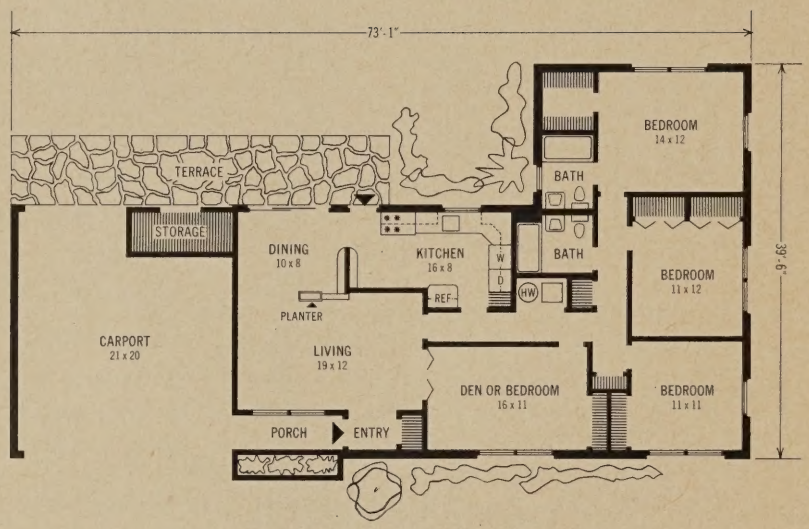
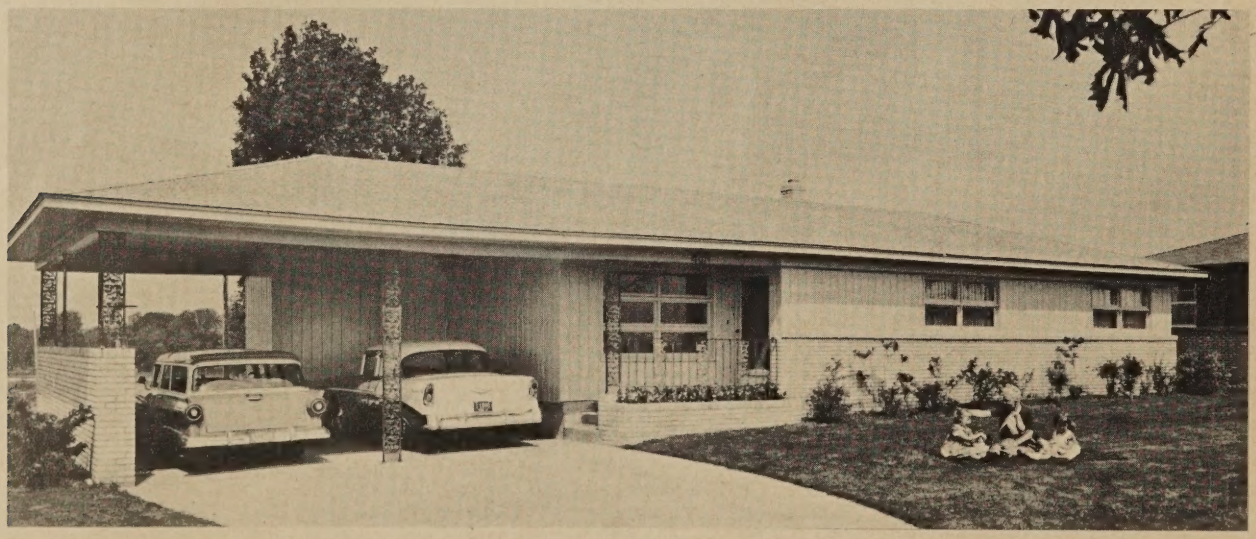
POPULAR HOME'S

HOUSE OF BONUS SPACE

PH 16-6 A&B



1,552 sq. ft., 18,624 cu. ft.
(excluding carport, storage)
Designer: H. M. Hamilton, Wallace E. Johnson, Inc.



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-6A (WITHOUT BASEMENT) OR PH 16-6B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

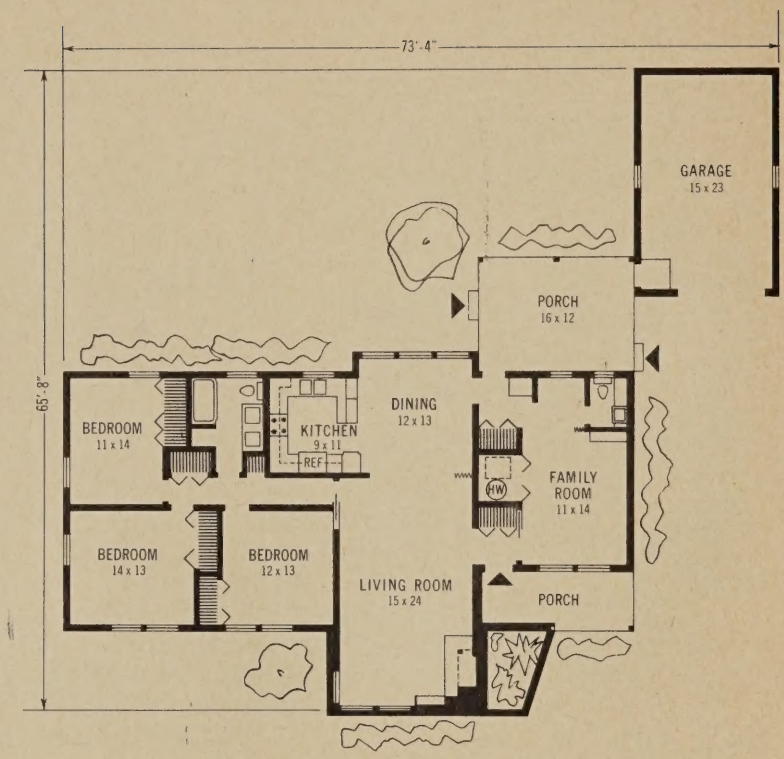
DINING AREA

KITCHEN AREA

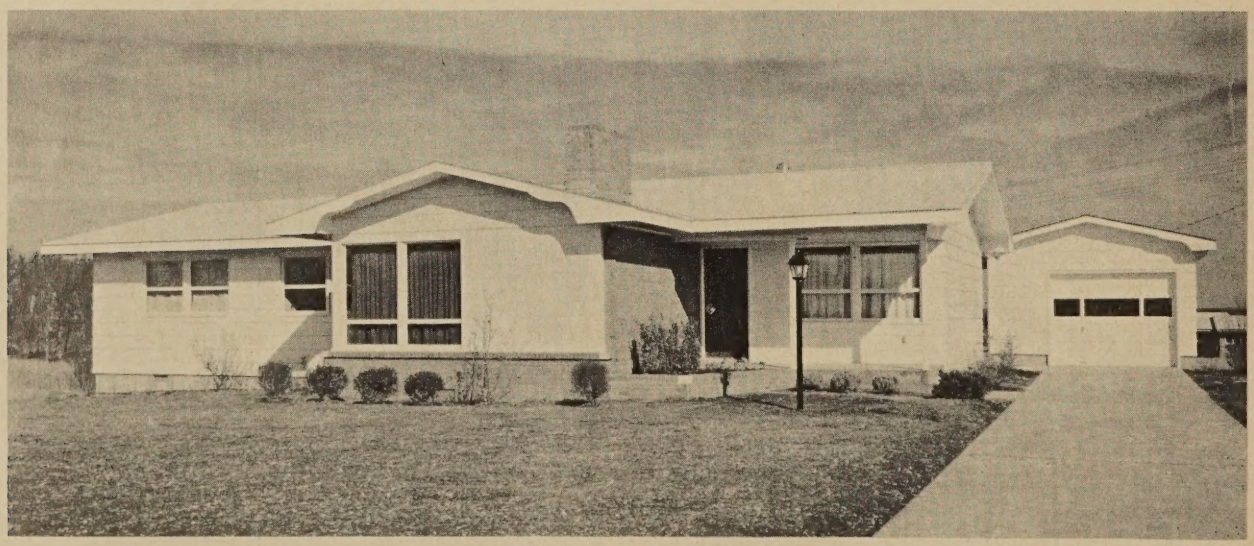
POPULAR HOME'S

HOUSE THAT PANELS BUILT

PH 16-5 A&B



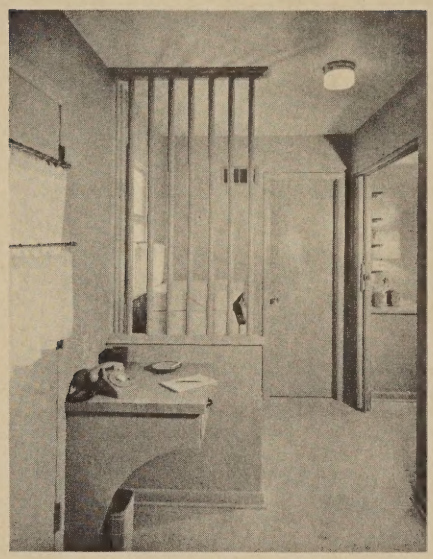
1,614 sq. ft., 19,368 cu. ft.
(excluding porch, garage)
Architect: Edward Marks, A.I.A.



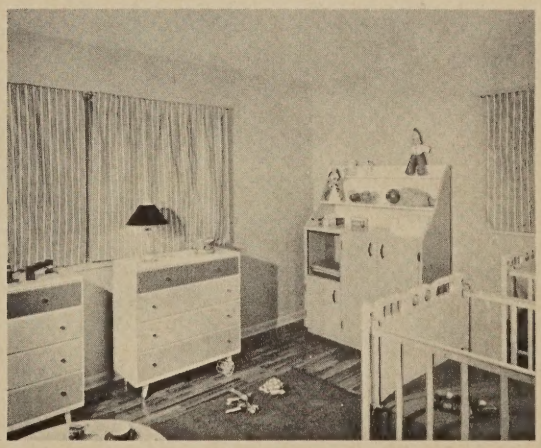
YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-5A (WITHOUT BASEMENT) OR PH 16-5B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING—DINING AREA

REAR ENTRY UTILITY ROOM



LIVING ROOM

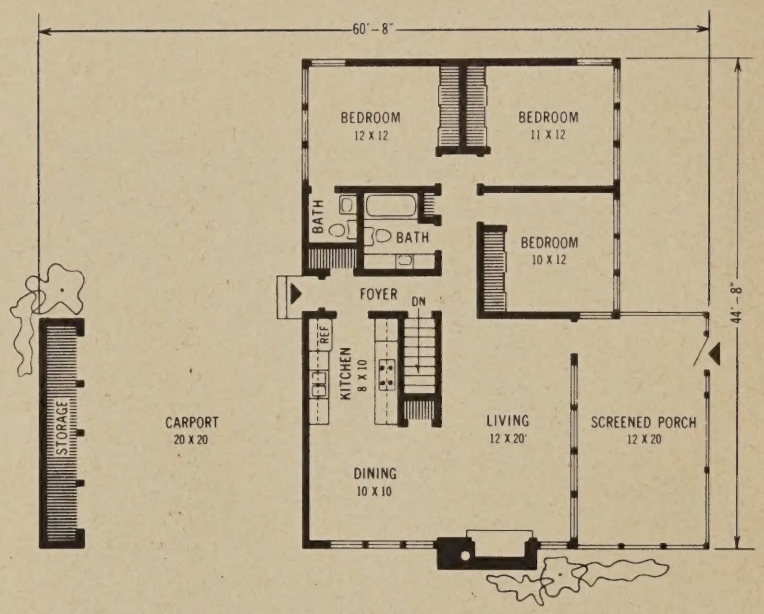


BEDROOM

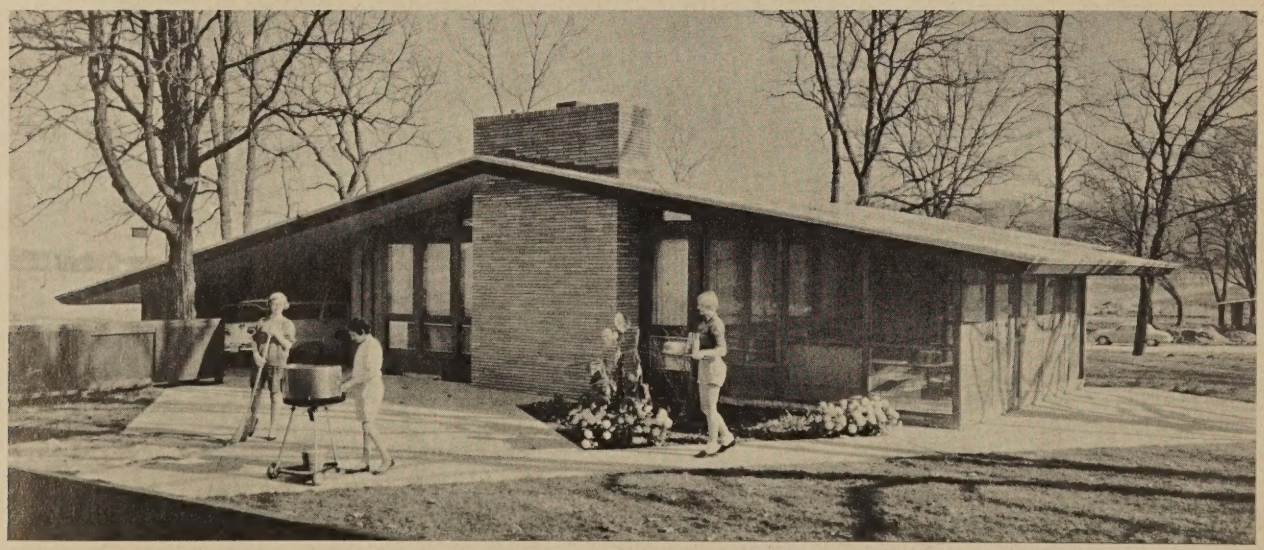
POPULAR HOME'S

CROSS-COUNTRY HOUSE

PH 16-4 A&B



1200 sq. ft., 12,600 cu. ft.
(excluding porch, carport)
Architect: R. Kenneth Kendall, Brooks-Borg

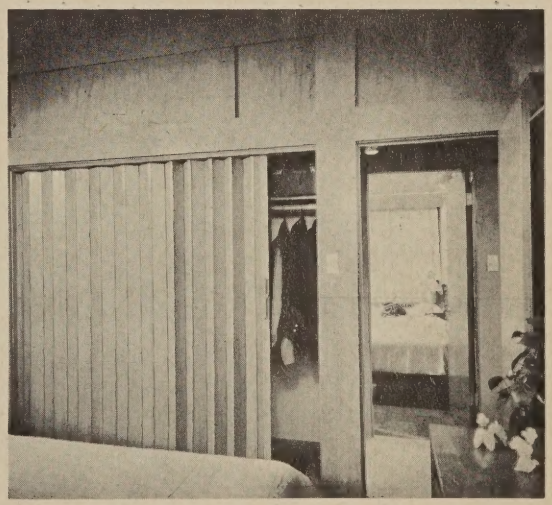


YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-4A (WITHOUT BASEMENT) OR PH 16-4B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

KITCHEN—DINING AREA

SCREENED PORCH



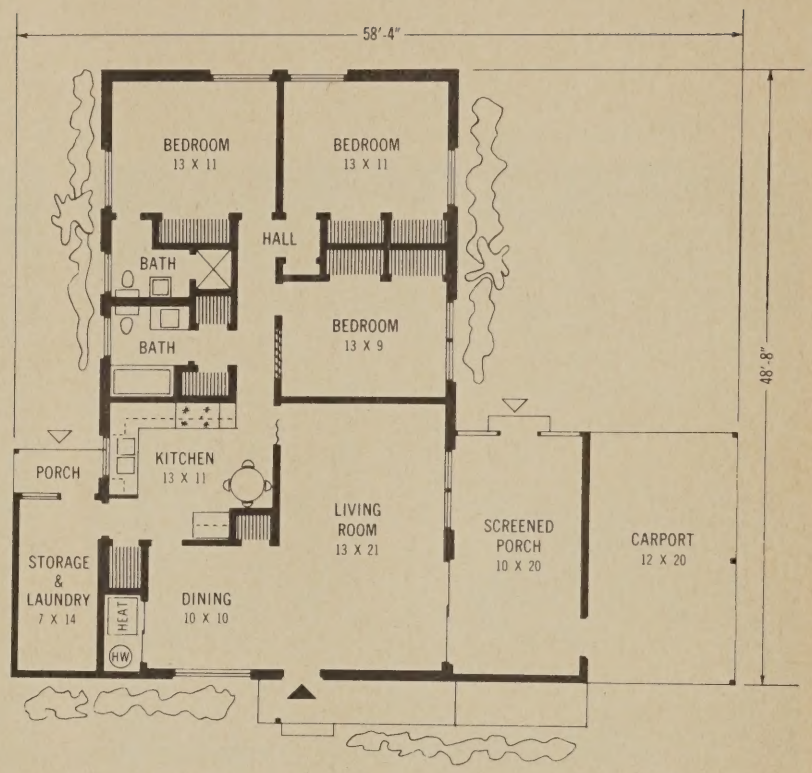
BEDROOM

POPULAR HOME'S

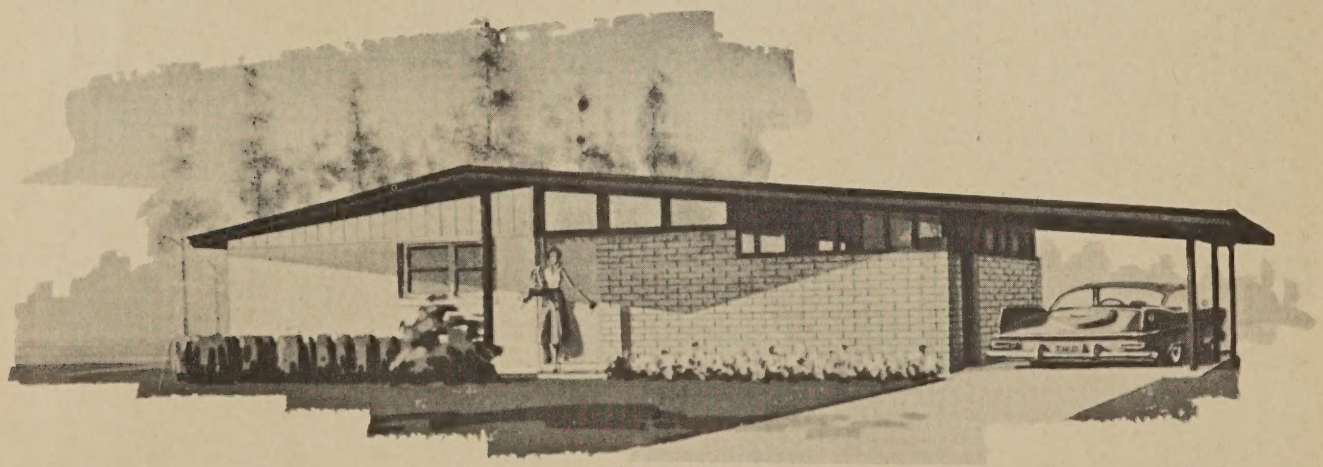
HOUSE OF EASY UPKEEP

PH 16-3 A & B

1,499 sq. ft., 13,439 cu. ft.
(excluding porch and carport)



Designer: Lawrence H. Raley — Pearce-Uible Homes, Inc.



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-3A (WITHOUT BASEMENT) OR PH 16-3B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING-DINING AREA

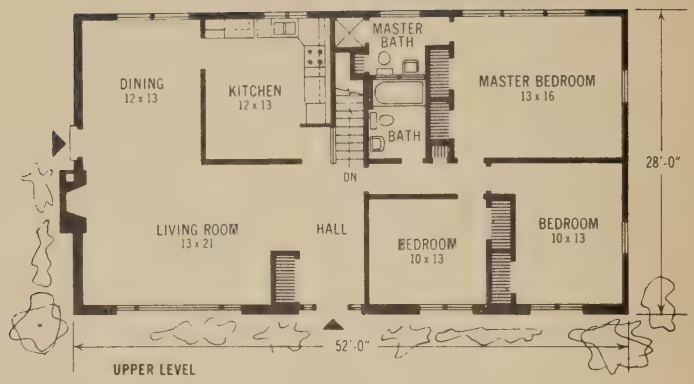
DEN-GUEST ROOM

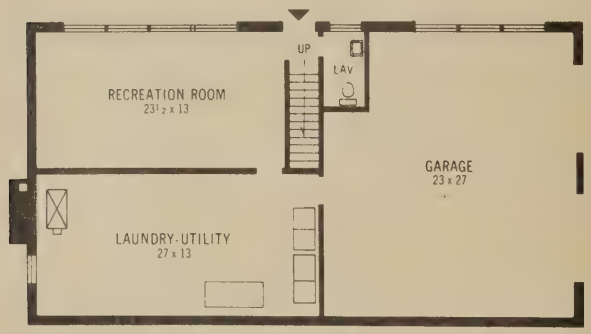
PORCH

POPULAR HOME'S

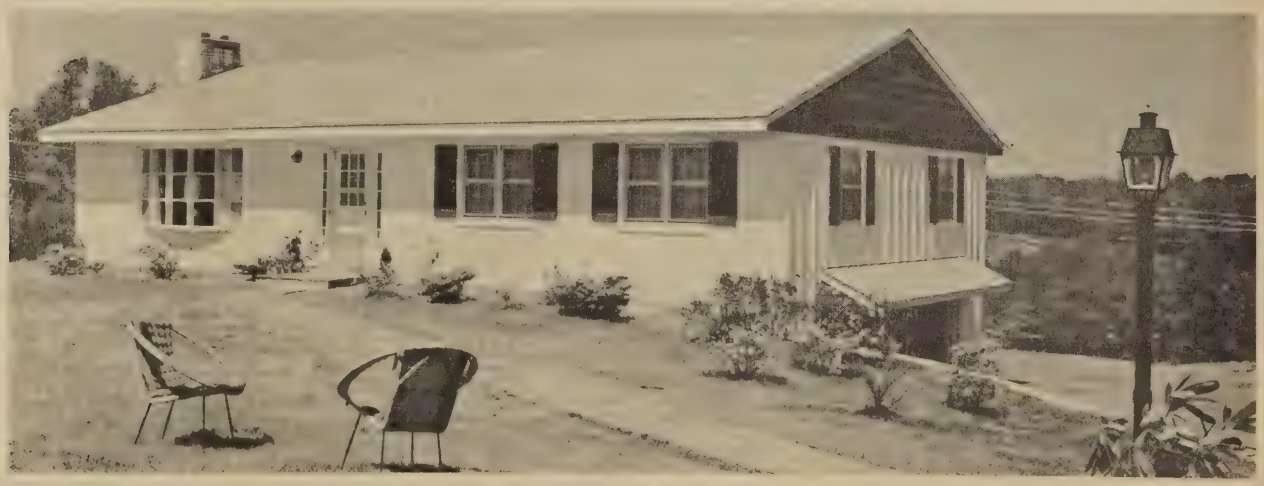
PAST & PRESENT HOUSE

PH 16-2B





1,456 sq. ft. (each level)
28,783 cu. ft.
Designers: Arters Brothers, Inc.



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-2B (AVAILABLE ONLY WITH BASEMENT) REVERSED PLAN AVAILABLE

LIVING ROOM

KITCHEN

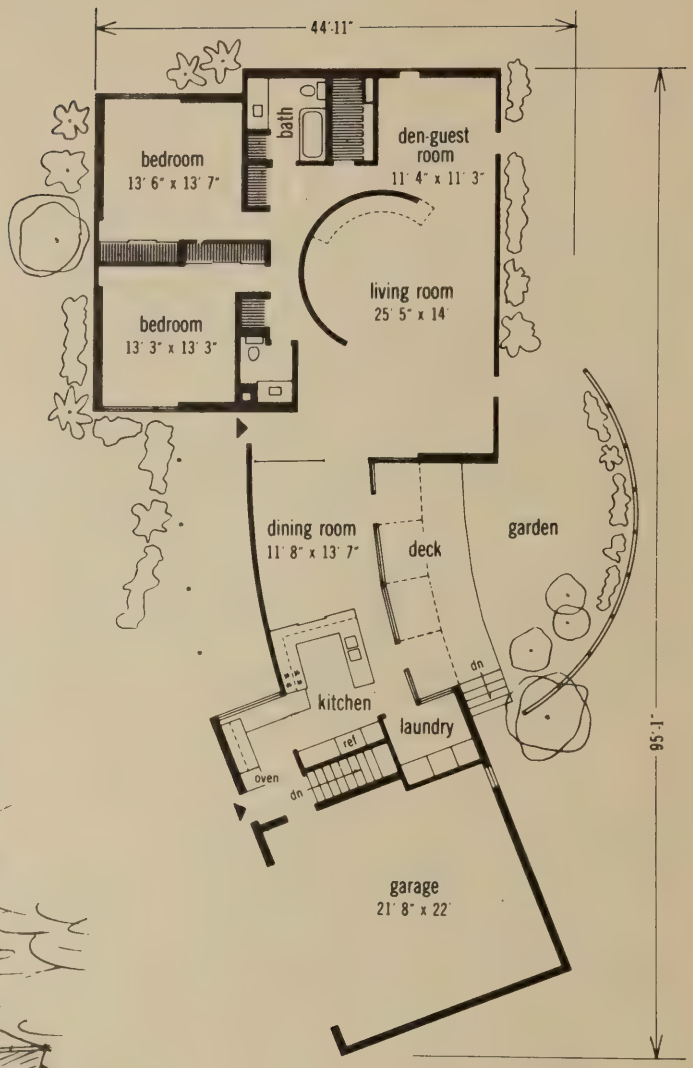
REAR PATIO

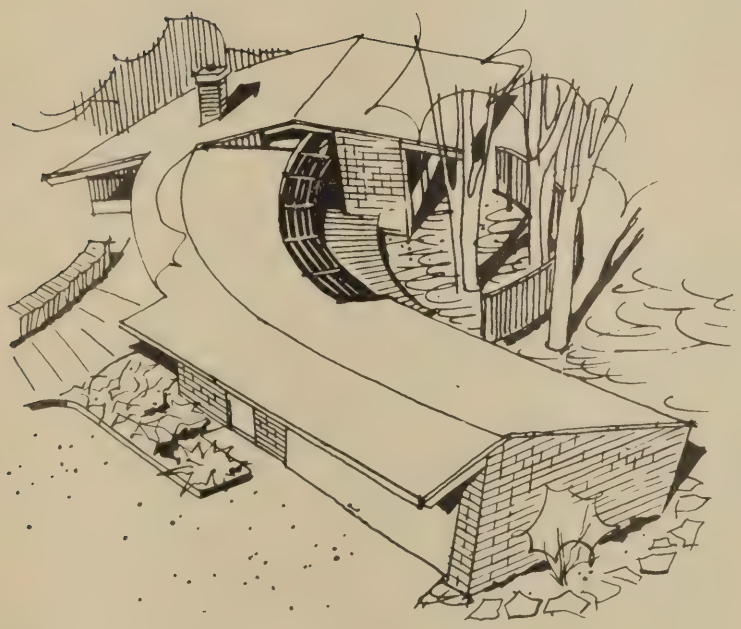
FAMILY ROOM

POPULAR HOME'S

SHOWCASE HOUSE

PH 16-1 A & B





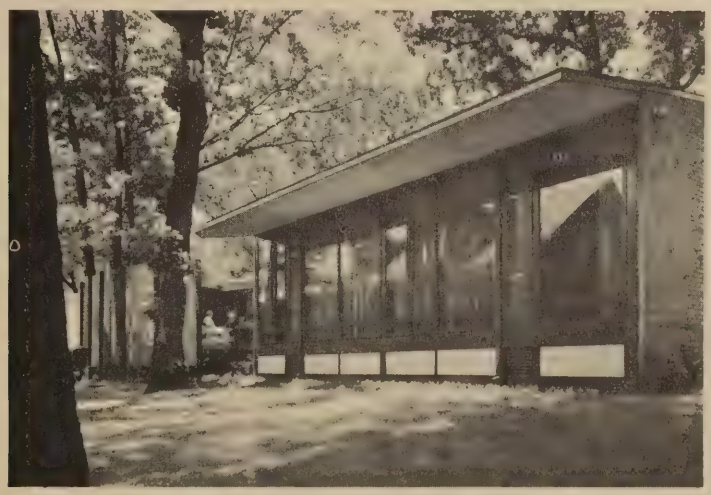
1,804 sq. ft., 21,377 cu. ft. (excluding garage)
Architect: Edward D. Dart

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-1A (WITHOUT BASEMENT) OR PH 16-1B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

PH 16-1 A & B

LIVING AREA

KITCHEN – DINING

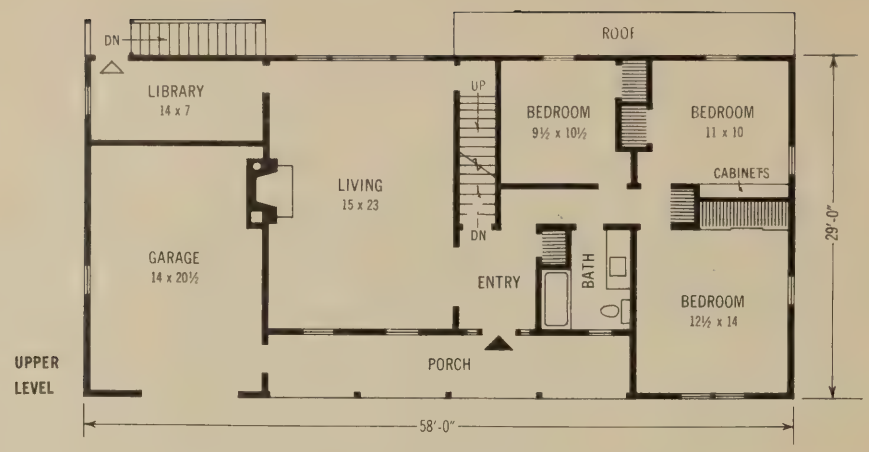


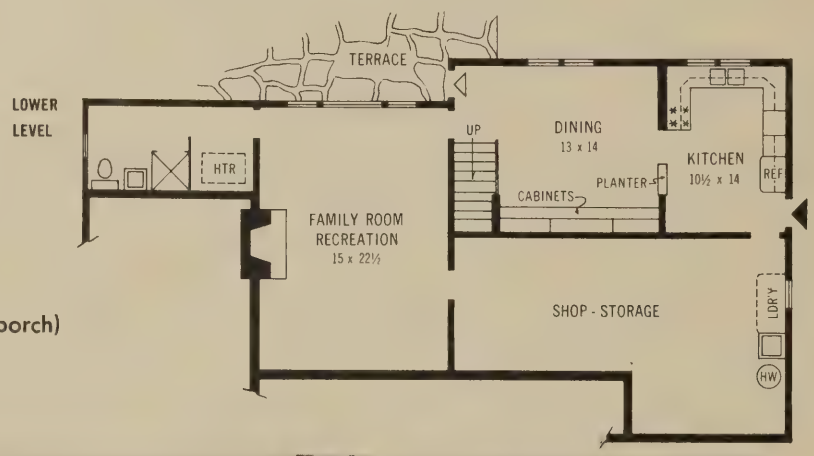
SIDE EXTERIOR

POPULAR HOME'S

HOUSE WITH A SECRET

PH 15-6B





1,212 sq. ft. (street level)
1,312 sq. ft. (lower level)
33,702 cu. ft. (all excluding garage & porch)
Architect: Howard & Thorn

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS No. PH 15-6B (AVAILABLE ONLY WITH BASEMENT)—REVERSED PLAN AVAILABLE

REAR EXTERIOR

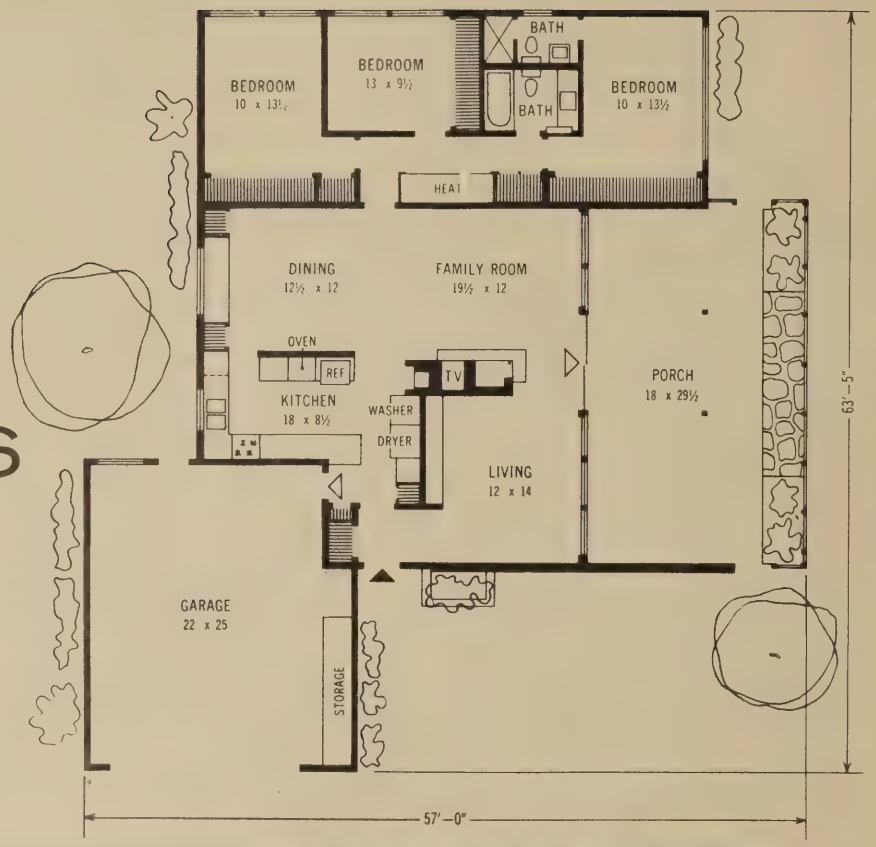
FAMILY ROOM

DINING AREA

POPULAR HOME'S

JEWEL OF THE MIDLANDS

PH 15-5 A & B



2,163 sq. ft.
21,414 cu. ft. (excluding porch)
Architect: Wilson & Earnheart

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 15-5A (WITHOUT BASEMENT) OR PH 15-5B (WITH BASEMENT) — REVERSED PLAN AVAILABLE

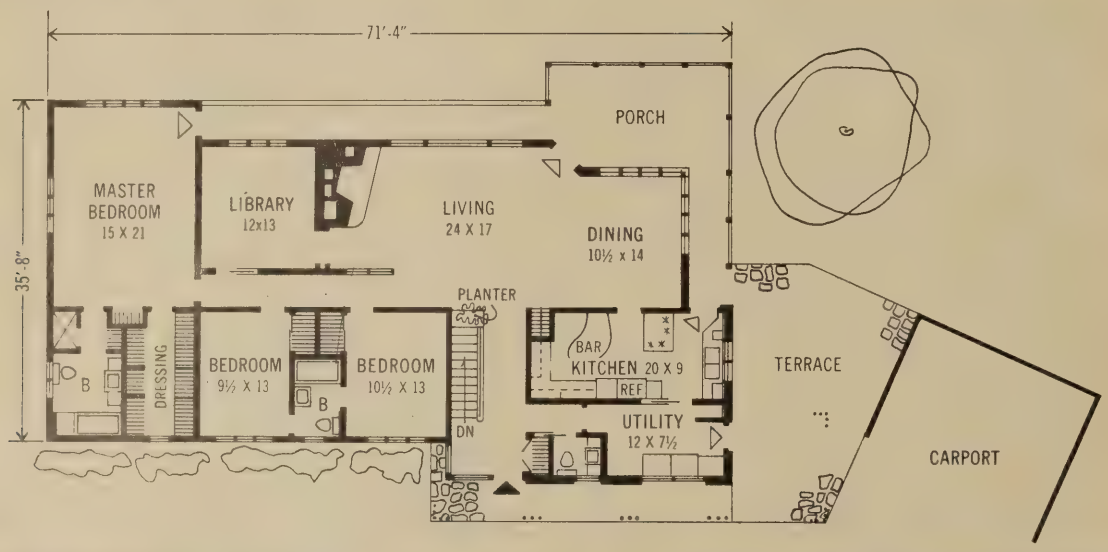
VIEW FROM PORCH INTO LIVING AND FAMILY ROOMS

KITCHEN

DINING AREA

HOUSE WITH A FUTURE

PH 15-4 A & B



2,358 sq. ft.
31,240 cu. ft. (excluding carport and porch)

Architect: Marcellus Wright & Son, A.I.A.

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 15-4A (WITHOUT BASEMENT) OR PH 15-4B (WITH BASEMENT) — REVERSED PLAN AVAILABLE

EXTERIOR—REAR VIEW (WITH BASEMENT)

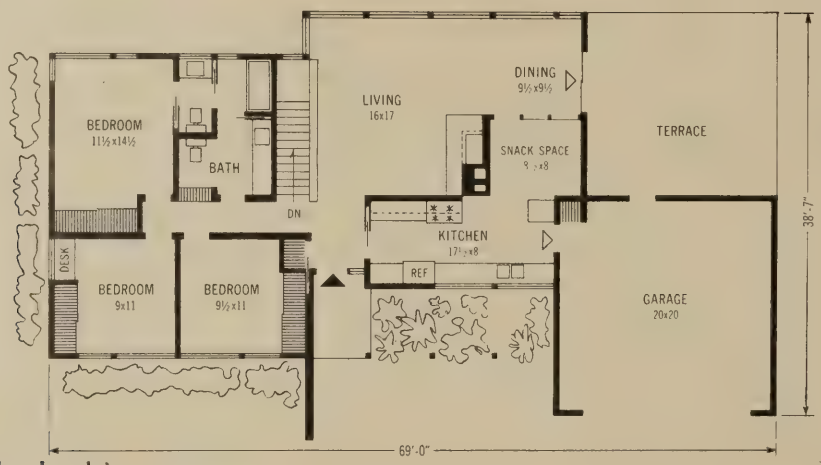
LIVING ROOM AND BALCONY

MASTER BEDROOM

POPULAR HOME'S

HOUSE FOR HILL OR PLAIN

PH 15-3 A & B



1,388 sq. ft. (main level only)
25,447 cu. ft. (excluding garage)

Architect: Jerry Gropp

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 15-3A (WITHOUT BASEMENT) OR PH 15-3B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

EXTERIOR — REAR VIEW

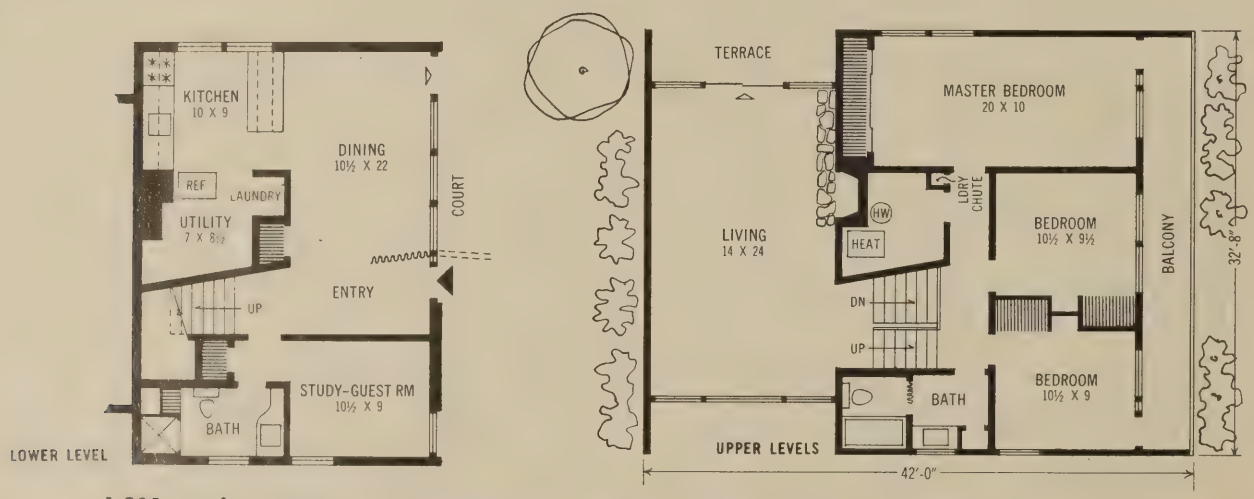
LIVING — DINING AREA

KITCHEN

POPULAR HOME'S

TREASURE-TROVE HOUSE

PH 15-2 A



1,888 sq. ft., 17,074 cu. ft. (excluding carport) Architect: Dwight T. Black, A.I.A.

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 15-2A (NOT AVAILABLE WITH BASEMENT) — REVERSED PLAN AVAILABLE

DINING ROOM - TERRACE

LIVING ROOM

MASTER BEDROOM

POPULAR HOME'S

SOUTHLAND OASIS

PH 14-8 C

1,604 sq. ft., 15,156 cu. ft. (excluding carport)

Architects: Garland & Hilles, AIA

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 14-8C (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE

SIDE PATIO

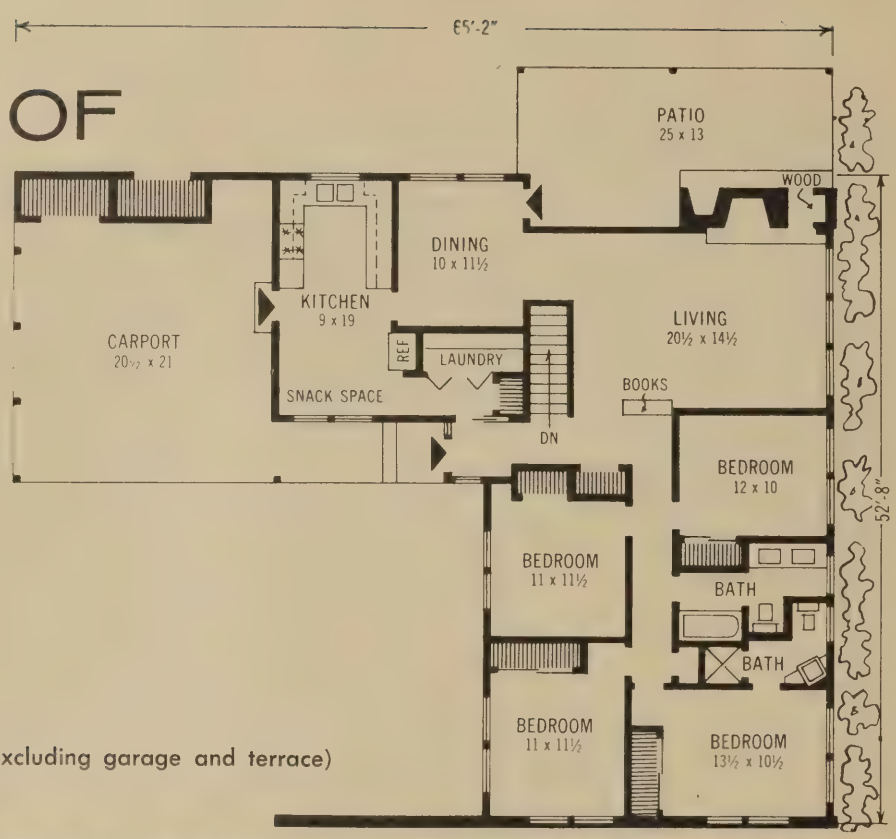
KITCHEN- DINING AREA

LIVING ROOM

POPULAR HOME'S

HOUSE OF GOOD CIRCU-LATION

PH 14-8 A & B



1,672 sq. ft., 21,612 cu. ft. (excluding garage and terrace)

Architect: Nat J. Adams

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 14-8A (WITHOUT BASEMENT) OR PH 14-8B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

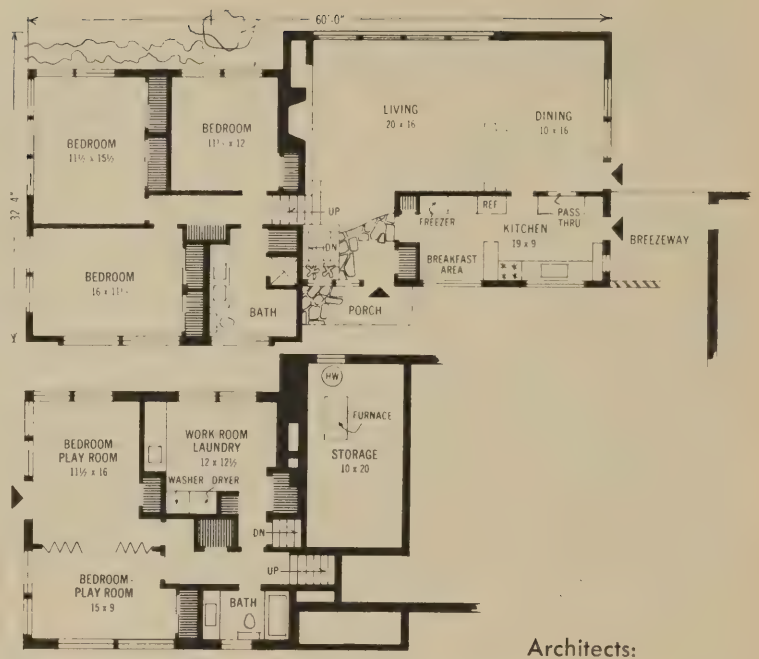
KITCHEN

REAR PATIO

POPULAR HOME'S

THREE LEVELS, FIVE BEDROOMS

PH 14-6 A



1,652 sq. ft. (upper floor); 784 sq. ft. (lower floor); 22,676 cu. ft. (excluding garage)

Architects:
Palmquist & Wright, AIA

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. 14-6A —REVERSED PLAN AVAILABLE

LIVING-DINING AREA

FIREPLACE - LIVING ROOM

KITCHEN

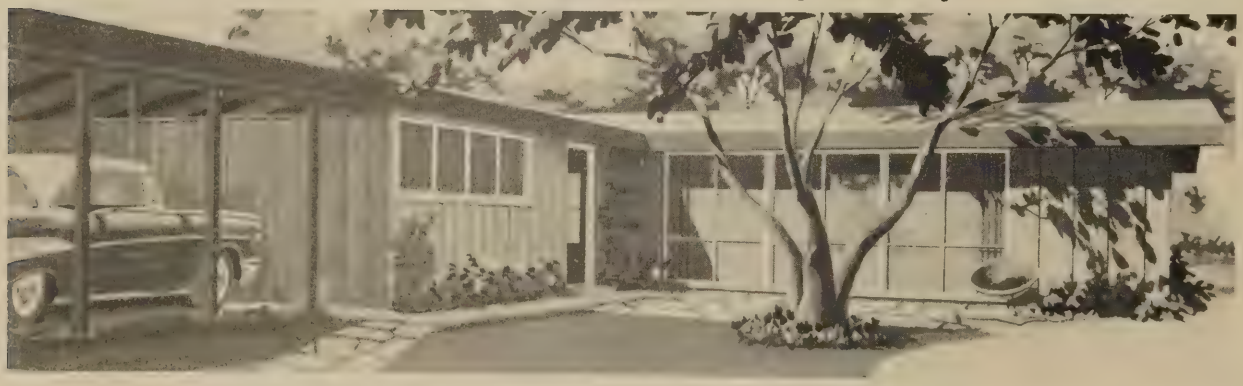
POPULAR HOME'S

HOUSE FOR SIX ...OR MORE!

PH 14-3 A & B

1,738 sq. ft., 18,682 cu. ft. (excluding carport)

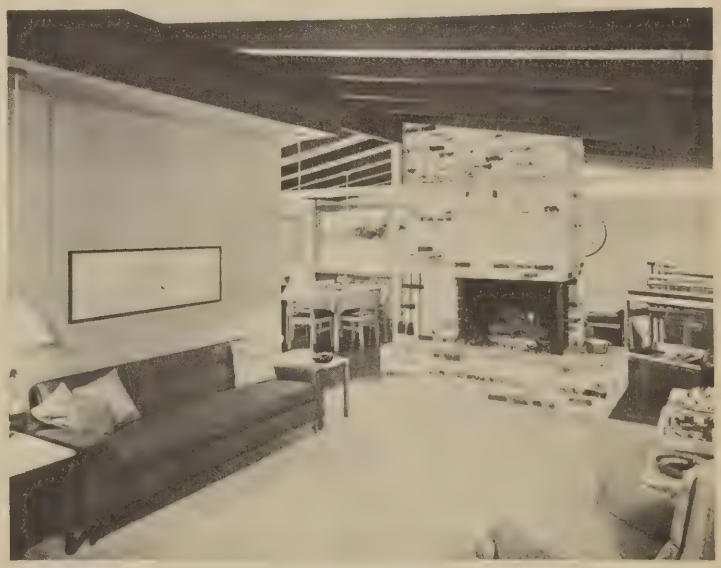
Builder: Garry Grover



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 14-3A (WITHOUT BASEMENT) OR PH 14-3B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

KITCHEN - DINING AREA

KITCHEN MIXING CENTER

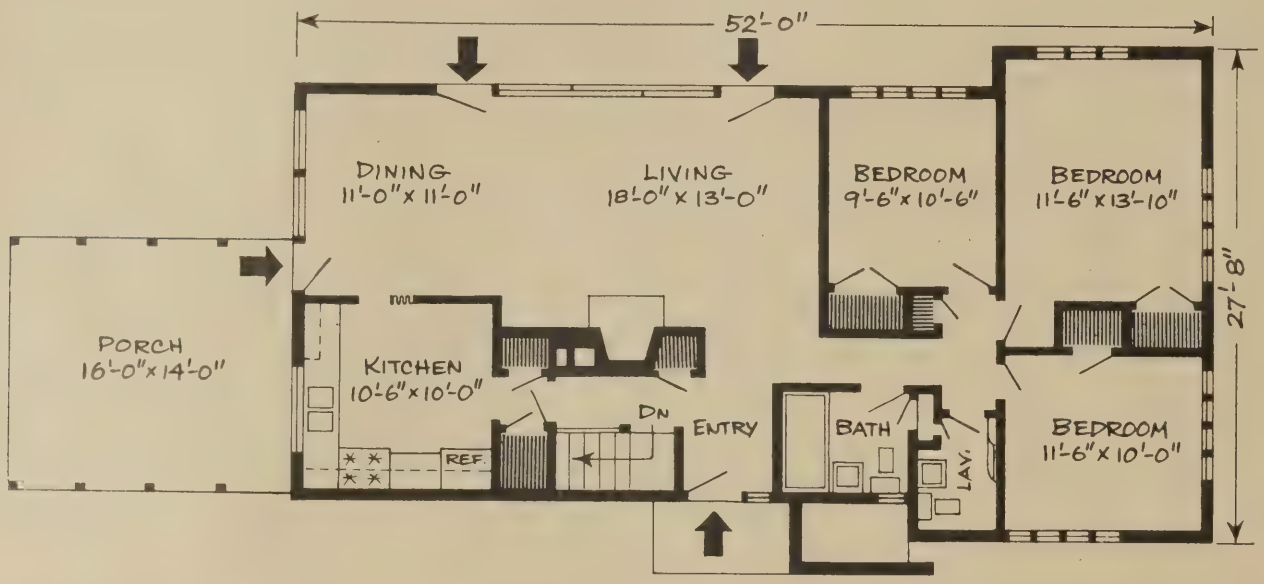


LIVING ROOM

POPULAR HOME'S

HOUSE THAT RUNS ITSELF

PH 13-5



1,250 sq. ft., 14,375 cu. ft. (excluding porch, basement)

Architect: Walter D. Byrd, AIA

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 13-5 (AVAILABLE ONLY WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

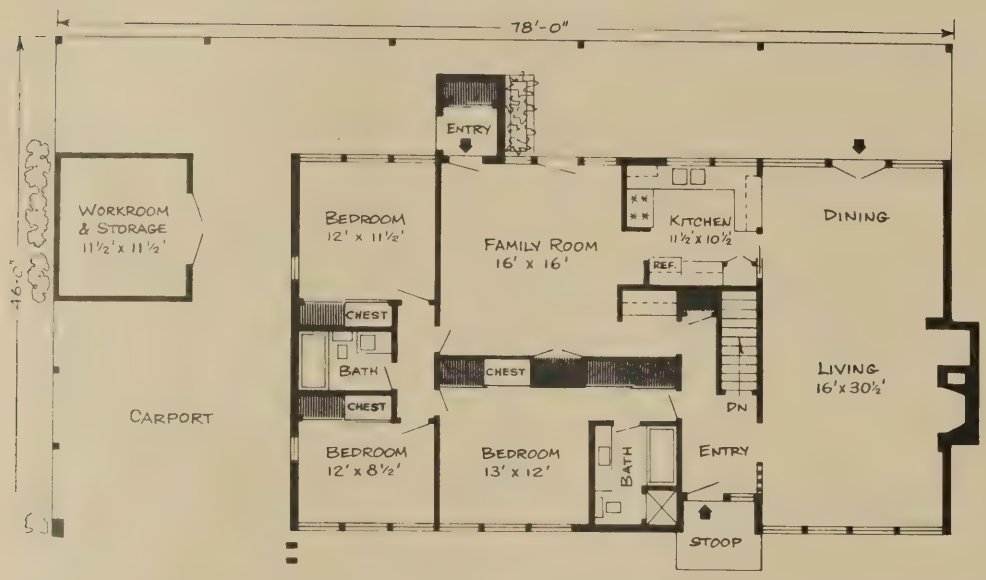
KITCHEN AND PORCH

FIREPLACE

POPULAR HOME'S

HOUSE DIVIDED

PH 13-4 A & B



1,860 sq. ft. 20,460 cu. ft. (excluding basement, carport, storage unit) Architect: John N. Clawson

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 13-4A (WITHOUT BASEMENT) OR PH 13-4B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

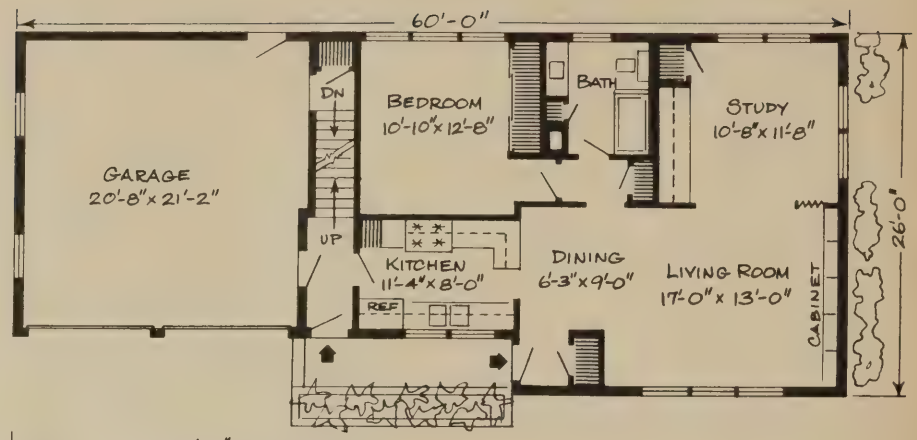
KITCHEN-FAMILY ROOM

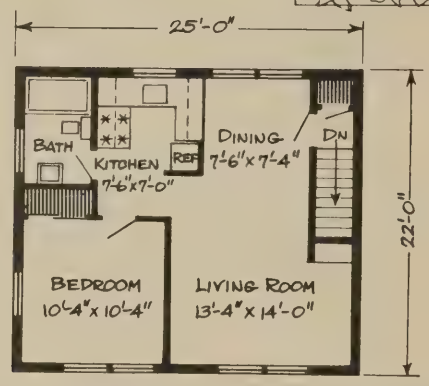
CHILDREN'S BEDROOM

POPULAR HOME'S

HOUSE THAT PAYS ITS WAY

PH 13-3 B





1,504 sq. ft., 22,545 cu. ft., (Rental unit) 462 sq. ft., 3,465 cu. ft. Architects: Faragher & Macomber

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 13-3B (AVAILABLE ONLY WITH BASEMENT)—REVERSED PLAN AVAILABLE

DINING AREA-KITCHEN

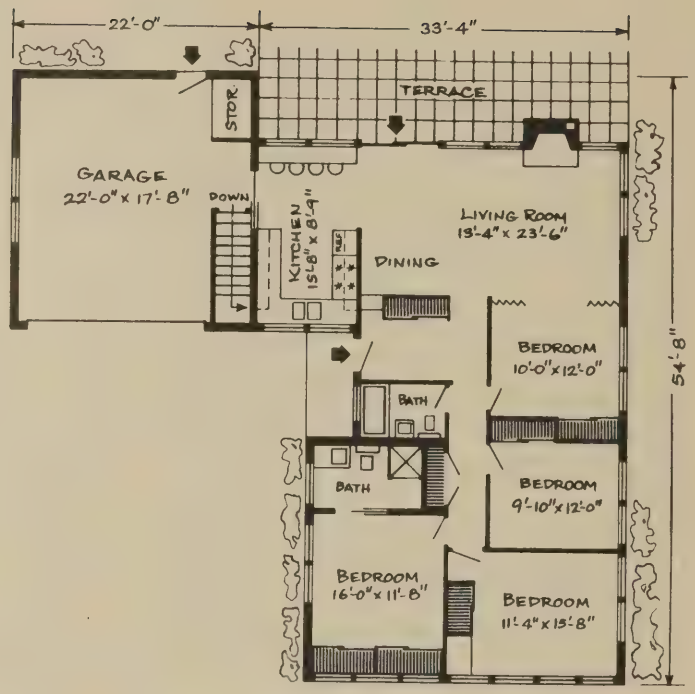
STUDY

LIVING ROOM

POPULAR HOME'S

ROOM-FOR-ALL HOUSE

PH 12-8 A & B



1,534 sq. ft., 15,340 cu. ft. (excluding garage)

Designer: W. F. Severin

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 12-8A (WITHOUT BASEMENT) OR PH 12-8B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM–PATIO

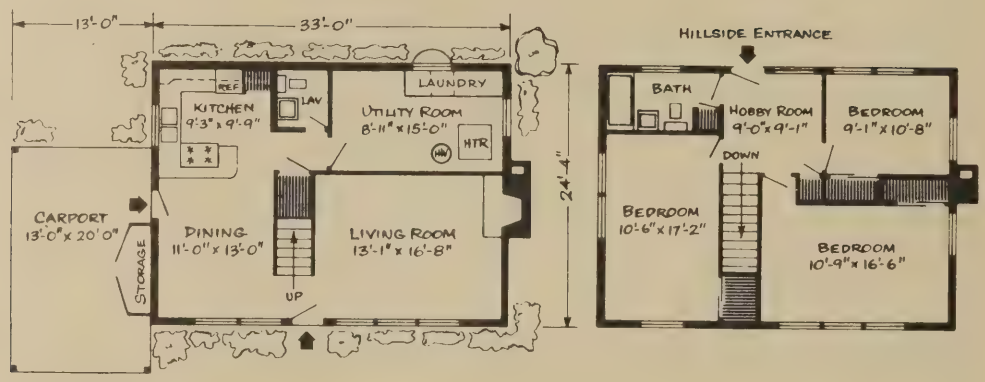
BEDROOM

KITCHEN–DINING AREA

POPULAR HOME'S

BI-LEVEL BARGAIN

PH 12-4 A



1,606 sq. ft., 16,462cu. ft. (excluding carport) Architect: George Hay

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 12-4A (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE

KITCHEN–DINING AREA

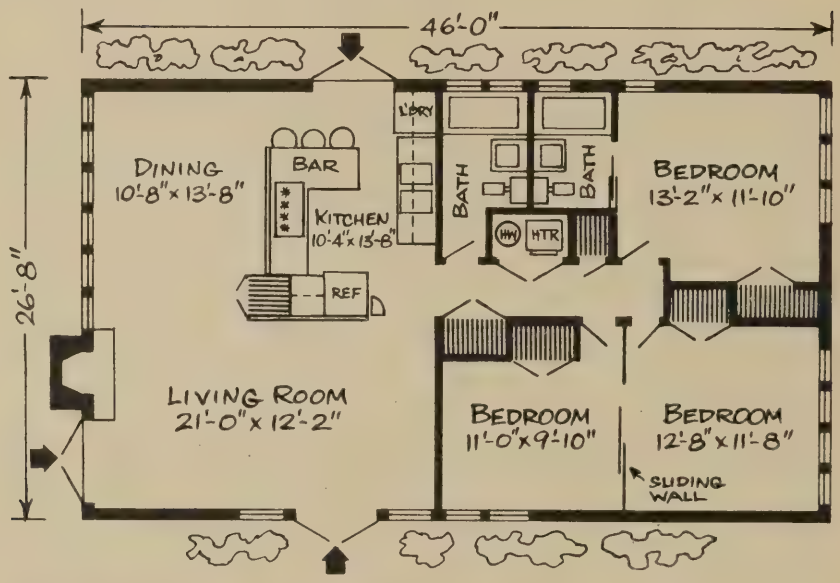
ENTRANCE–DINING AREA

LIVING ROOM

POPULAR HOME'S

HOUSE TO CHANGE YOUR WAYS

PH 12-3 C



1,211 sq. ft., 10,380 cu. ft.

Architect: John Kewell

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 12-3C (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

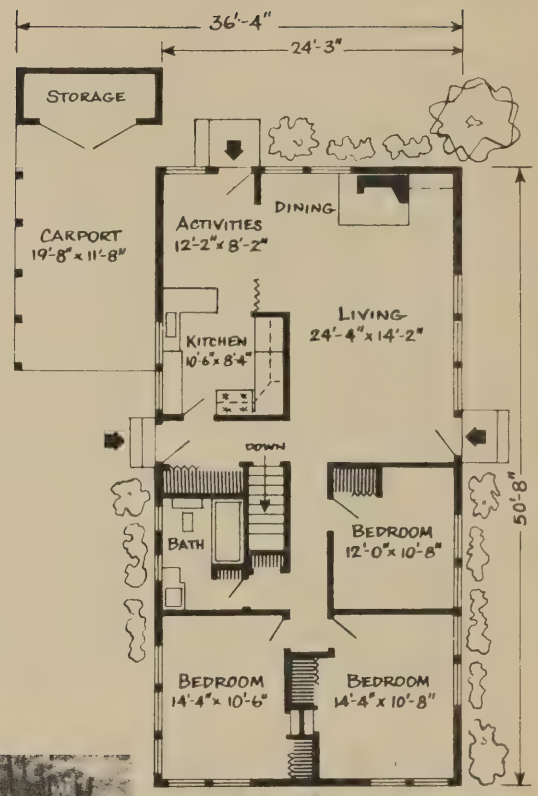
KITCHEN

LIVING-DINING AREA

POPULAR HOME'S

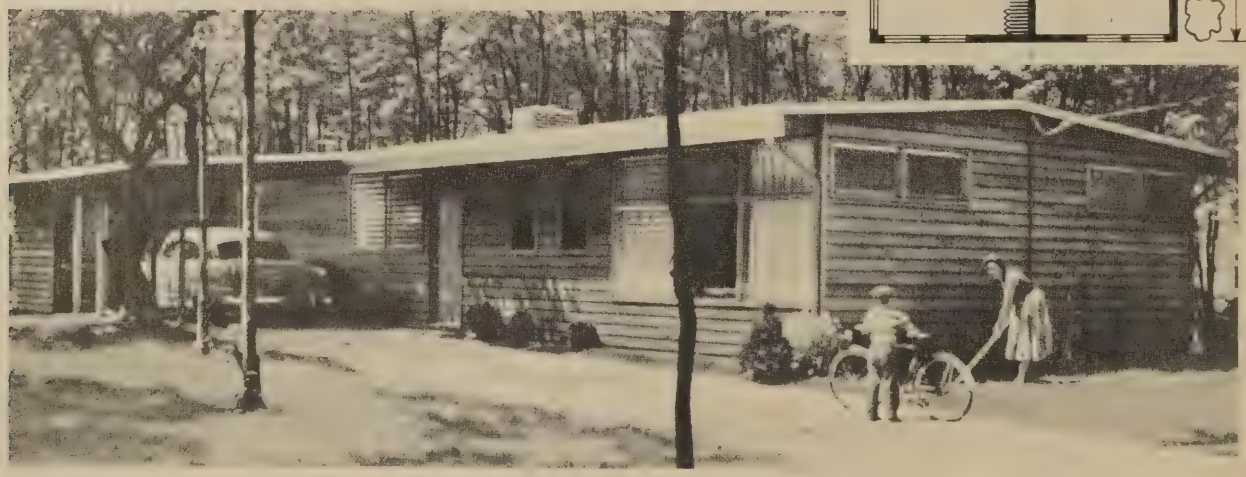
SMART SUBURBANITE

PH 12-1 A & B



1,200 sq. ft., 12,900 cu. ft. (excluding carport)

Builder: P. William Nathan



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 12-1A (WITHOUT BASEMENT) OR PH 12-1B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM - PATIO

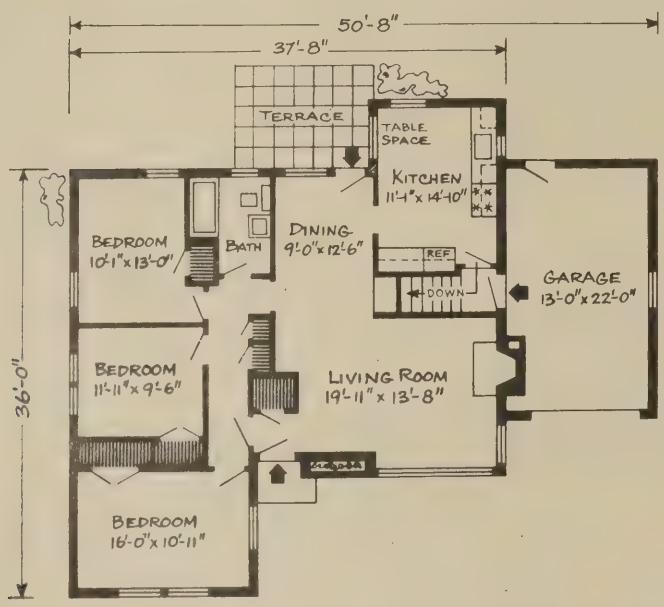
KITCHEN

LIVING-DINING AREA

POPULAR HOME'S

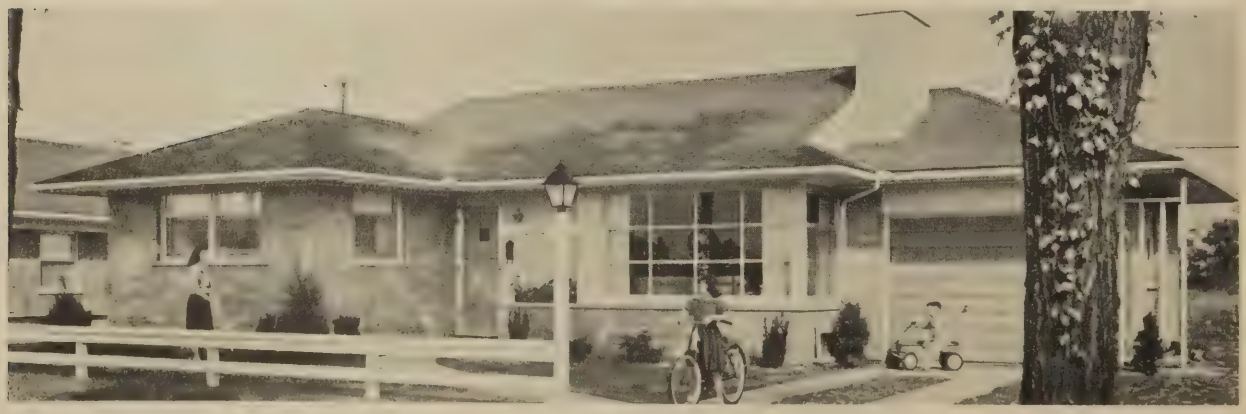
HERE-TO-STAY HOUSE

PH 11-5 A & B



1,195 sq. ft., 22,745 cu. ft. (excluding garage)

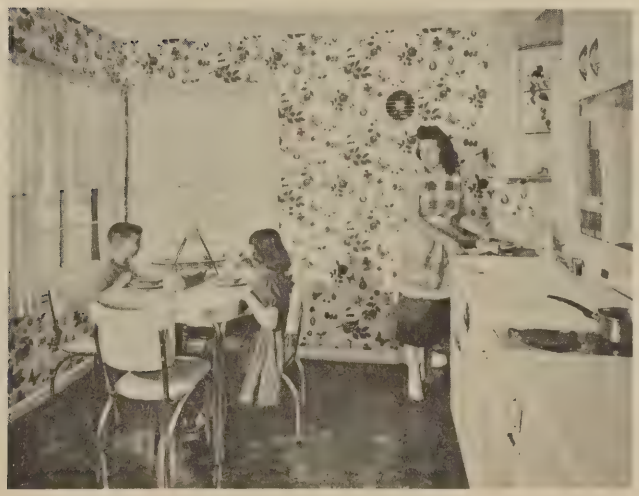
Builders: Rodney Lockwood Community Builders



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 11-5A (WITHOUT BASEMENT) OR PH 11-5B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

DINING AREA

LIVING ROOM

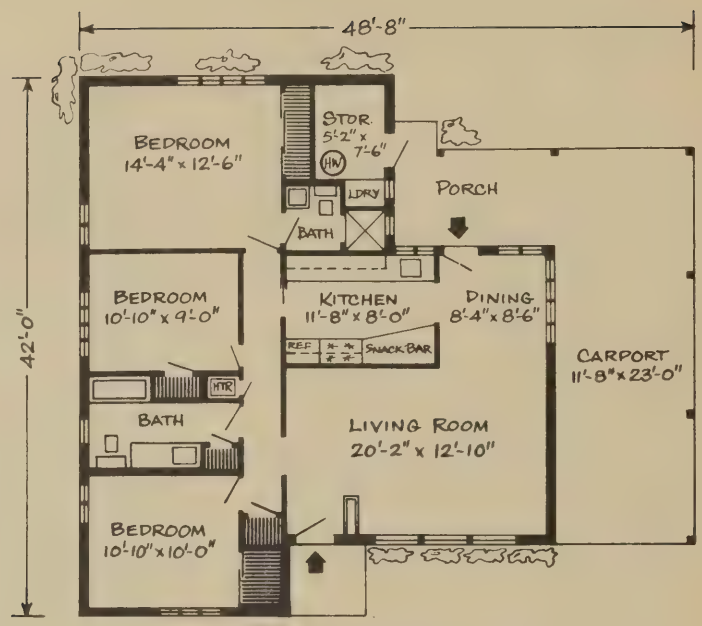


KITCHEN

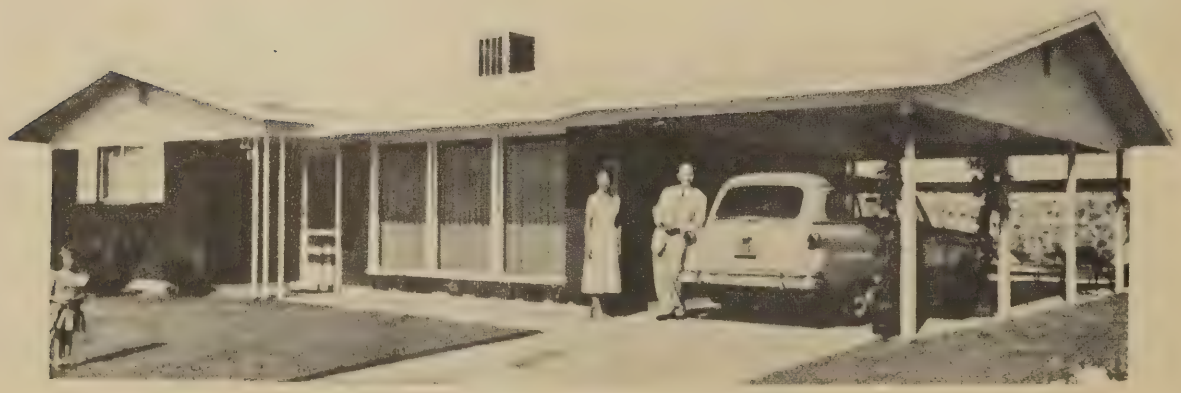
POPULAR HOME'S

SUN-BAKED BEAUTY

PH 11-4 C



1,262 sq. ft., 12,664 cu. ft. (excluding carport, porch) Architect: John L. Winn



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 11-4C (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE

KITCHEN - DINING AREA

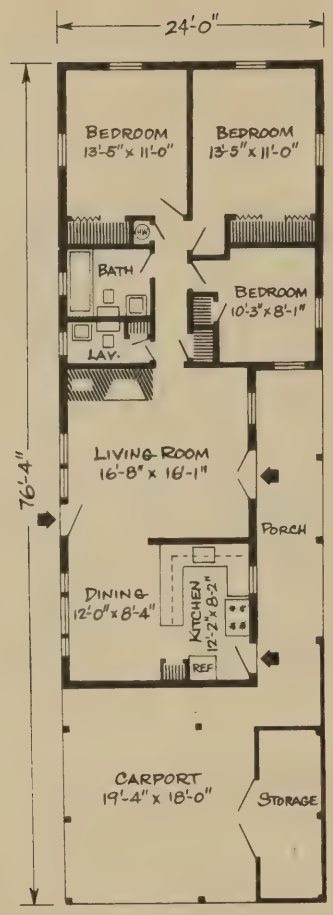
PATIO

LIVING ROOM

POPULAR HOME'S

SLIM SOUTHERNER

PH 11-3 C



1,200 sq. ft., 15,370 cu. ft. (excluding carport, porch)

Architect: Alfred B. Parker

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 11-3 C (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE

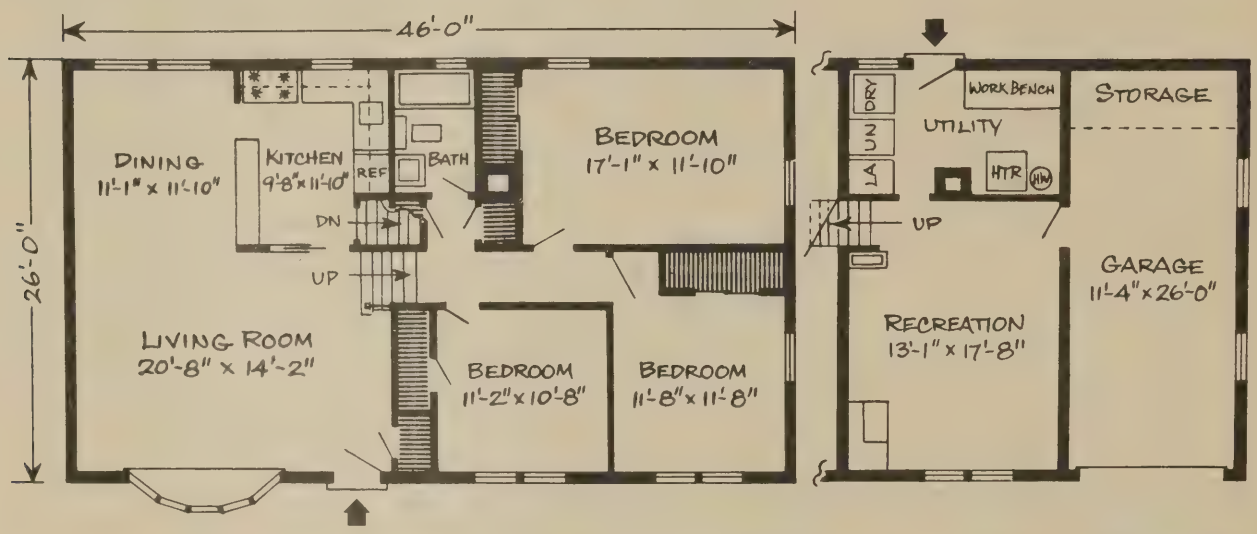
BEDROOM

LIVING-DINING-
KITCHEN AREA

POPULAR HOME'S

HOUSE OF 3-LEVEL LUXURY

PH 10-7



1,726 sq. ft., 16,000 cu. ft. Architect: George G. Ripa

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. 10-7—REVERSED PLAN AVAILABLE

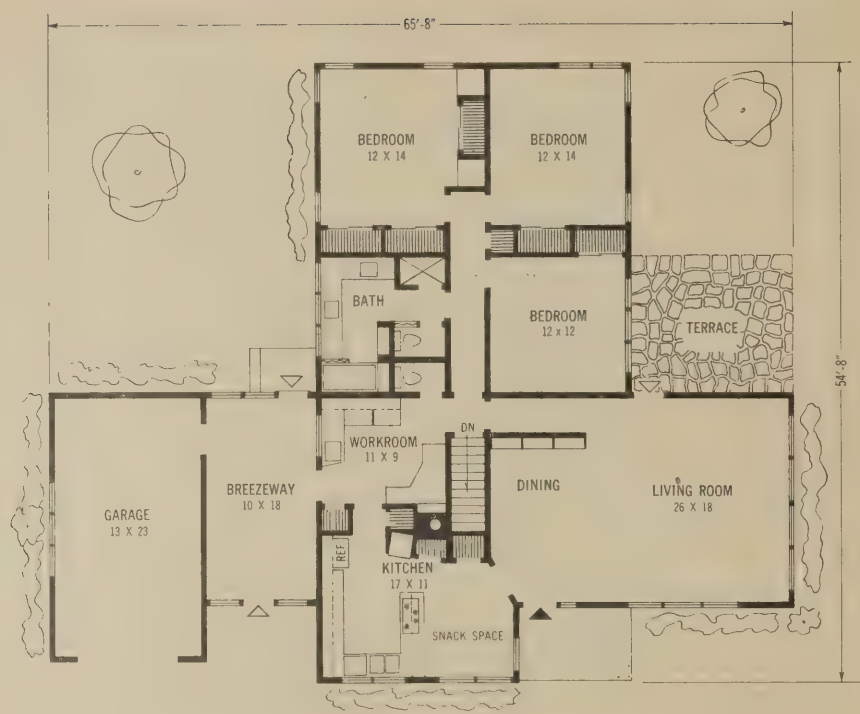
LIVING ROOM

KITCHEN - DINING ROOM

BUSINESS OF FARMING'S

10-JEWEL FARM-HOUSE

BF 18-3 A & B



1,702 sq. ft., 38,394 cu. ft.

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 18-3A (WITHOUT BASEMENT) OR BF 18-3B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

BF 18-3 A & B

KITCHEN

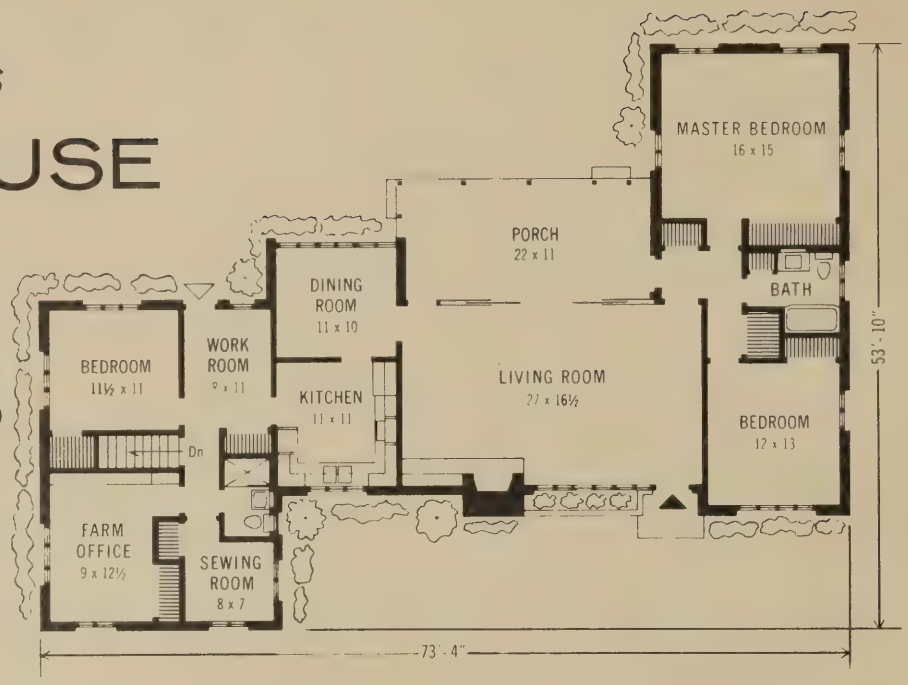
BEDROOM

LIVING ROOM

BUSINESS OF FARMING'S

FARMHOUSE OF MANY TALENTS

BF 18-1 A & B



2,058 sq. ft., 22,700 cu. ft. (excluding basement) Architect: M. H. Johnson

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 18-1A (WITHOUT BASEMENT) OR BF 18-1B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING ROOM

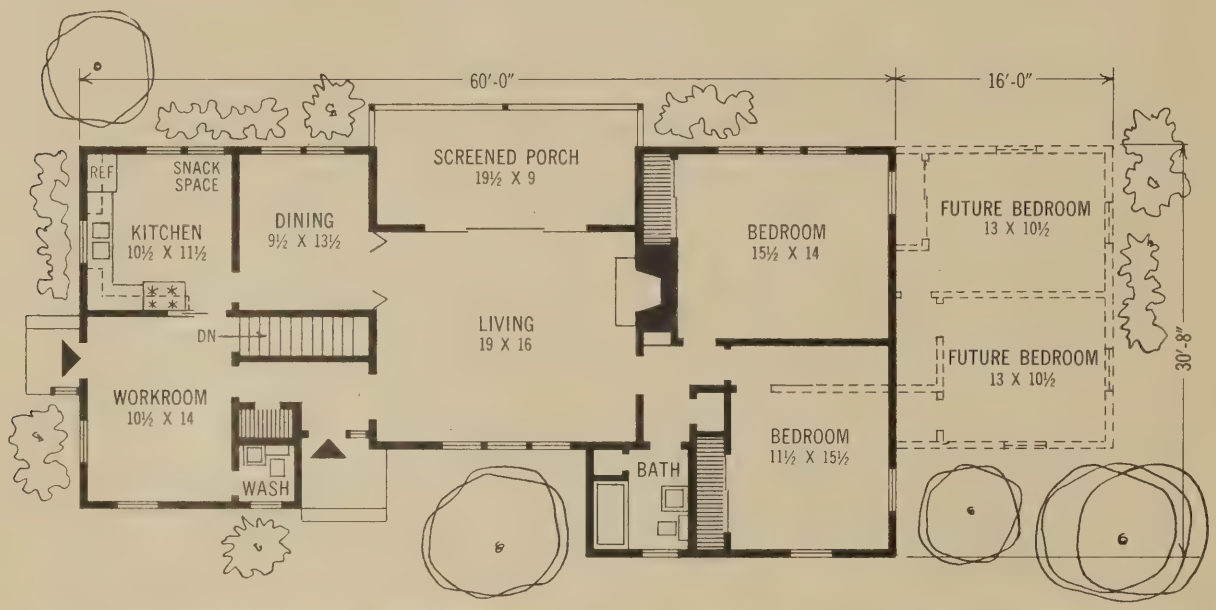
FARM OFFICE

LIVING ROOM—PORCH

BUSINESS OF FARMING'S

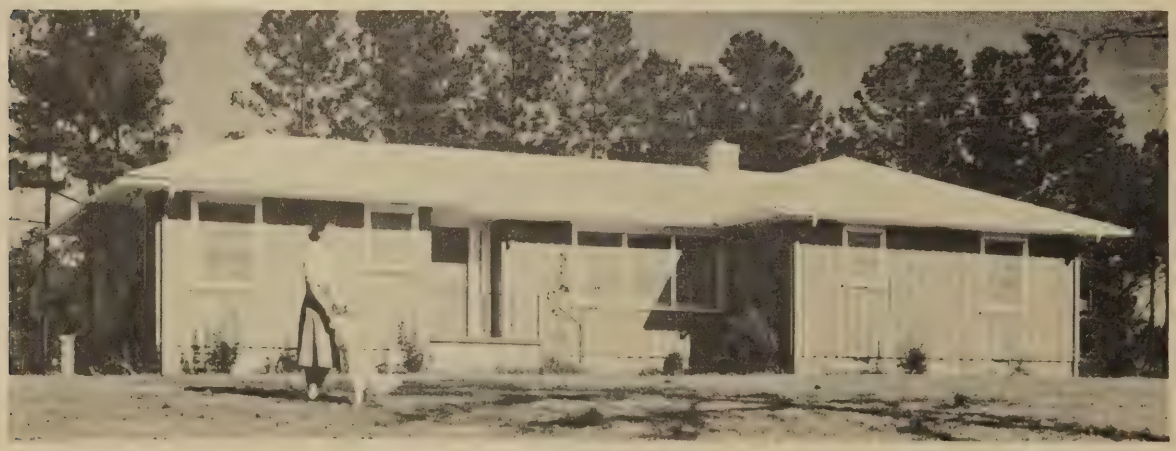
FARM HOME OF FLEXIBILITY

BF 17-1 A & B



1,483 sq. ft., 18,200 cu. ft. (excluding basement)

Designer: Stanley & Stanley



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 17-1A (WITHOUT BASEMENT) OR BF 17-1B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

BF 17-1 A & B

DINING ROOM-PORCH

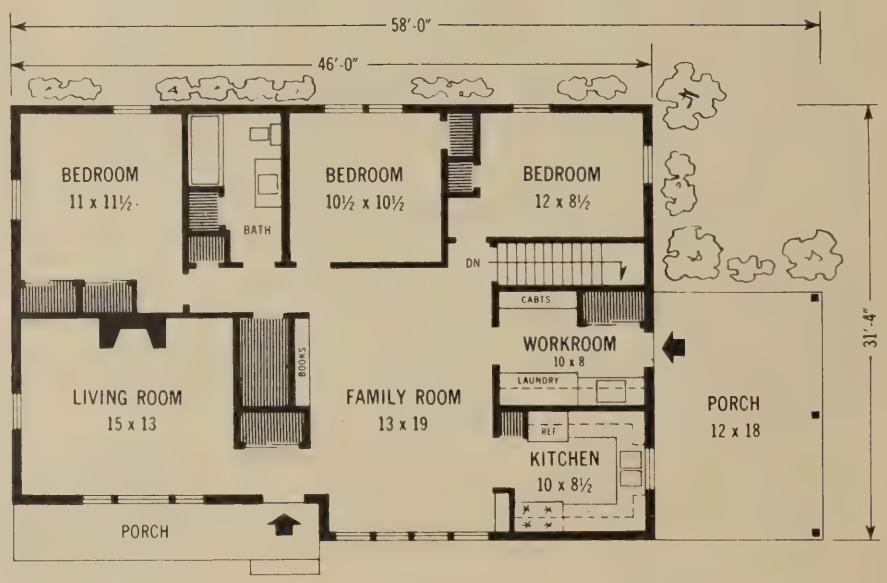
BEDROOM

LIVING ROOM - PORCH

BUSINESS OF FARMING'S

HOUSE FOR HOMECOMING

BF 16-3 A & B



1,380 sq. ft., 26,910 cu. ft. (excluding porch)

Designer: W. C. Warrick

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 16-3A (WITHOUT BASEMENT) OR BF 16-3B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

BF 16-3 A & B

FAMILY ROOM

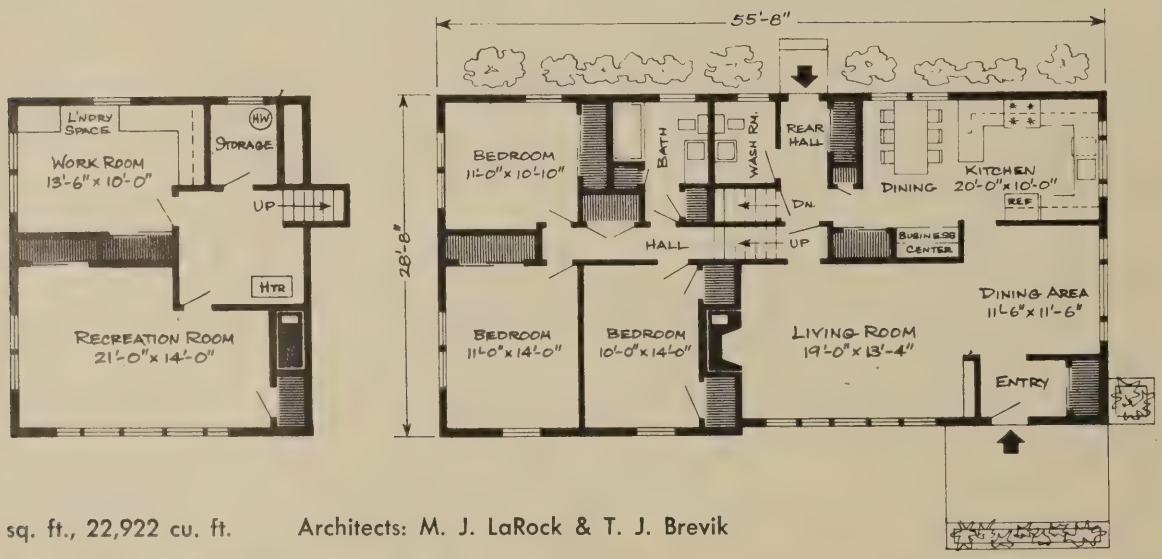
LIVING ROOM-OFFICE

KITCHEN

BUSINESS OF FARMING'S

TOMORROW'S FARM HOME TODAY

BF 15-7



2,240 sq. ft., 22,922 cu. ft. Architects: M. J. LaRock & T. J. Brevik

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 15-7 —REVERSED PLAN AVAILABLE

RECREATION ROOM

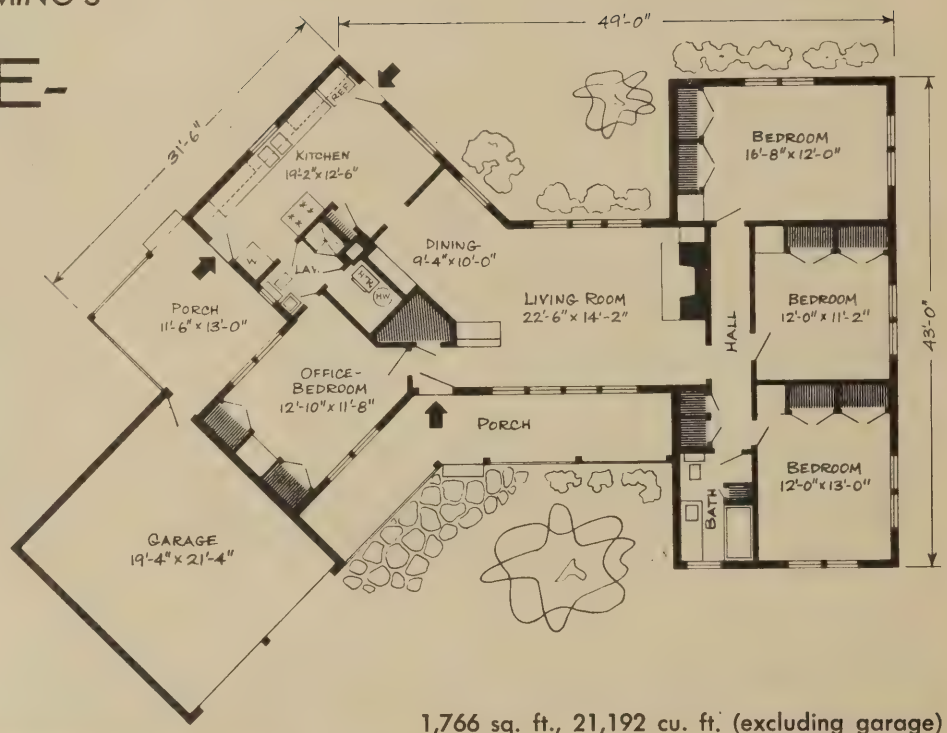
KITCHEN

LIVING ROOM

BUSINESS OF FARMING'S

BREEZE-EASY FARM HOME

BF 15-5

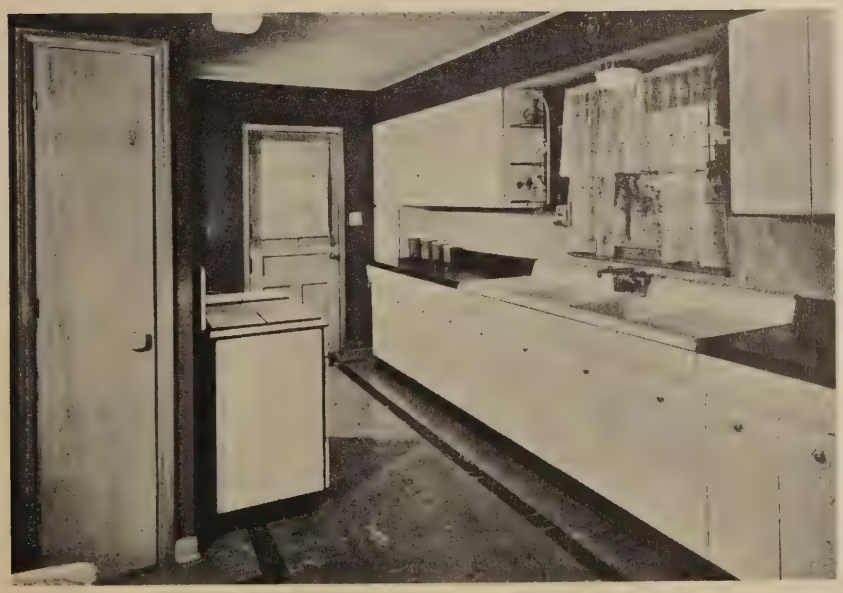


1,766 sq. ft., 21,192 cu. ft. (excluding garage)

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 15-5 (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE

ENTRANCE HALL - DINING AREA

BEDROOM

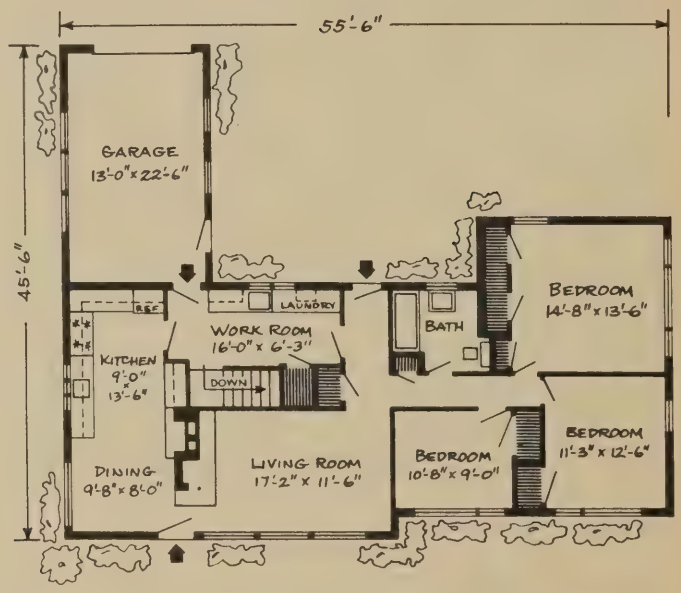


KITCHEN

BUSINESS OF FARMING'S

FARM HOME FOR SPACIOUS LIVING

BF 14-5 A & B



1,331 sq. ft., 15,972 cu. ft. (excluding garage)

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 14-5A (WITHOUT BASEMENT) OR BF 14-5B (WITH BASEMENT)—REVERSED PLAN AVAILABLE

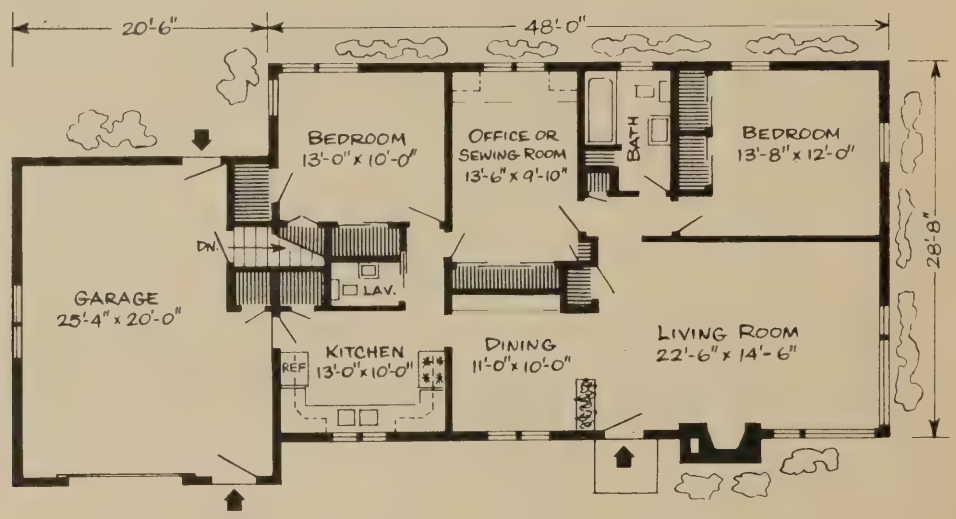
LIVING ROOM

KITCHEN

BEDROOM

FARM HOME OF STORAGE IDEAS

BF 14-4



1,394 sq. ft., 25,780 cu. ft. (excluding garage)

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. BF 14-4 (AVAILABLE ONLY WITH BASEMENT)—REVERSED PLAN AVAILABLE

LIVING-DINING AREA

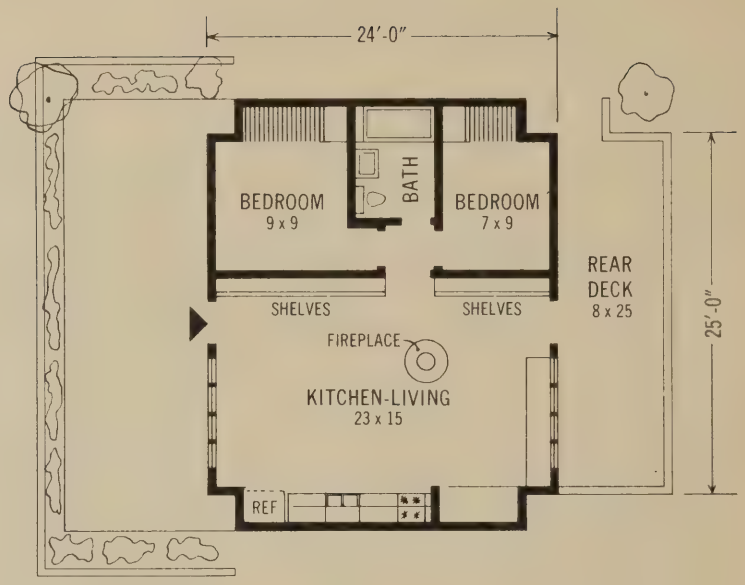
BEDROOM

KITCHEN

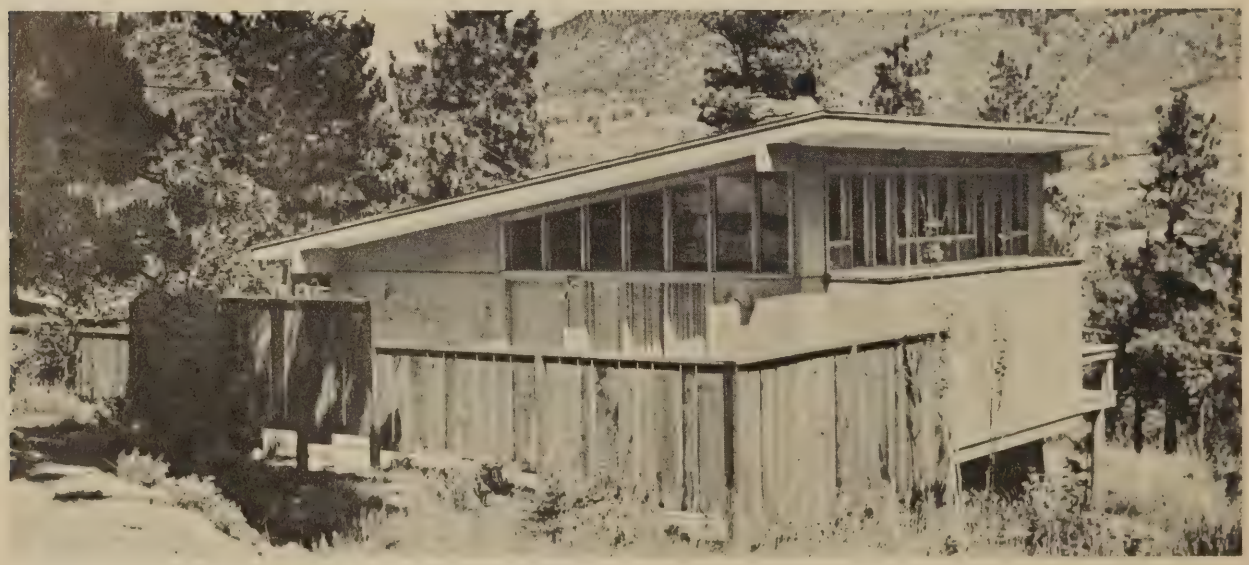
POPULAR HOME'S

BREEZY-VIEW CABIN

PH 16-2D



700 sq. ft., 8,750 cu. ft. (excluding deck and patio)



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 16-2D (NOT AVAILABLE WITH BASEMENT) — REVERSED PLAN AVAILABLE

REAR VIEW

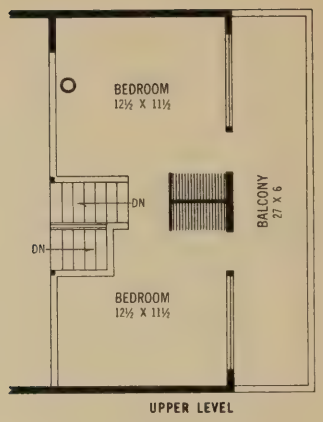
KITCHEN AREA

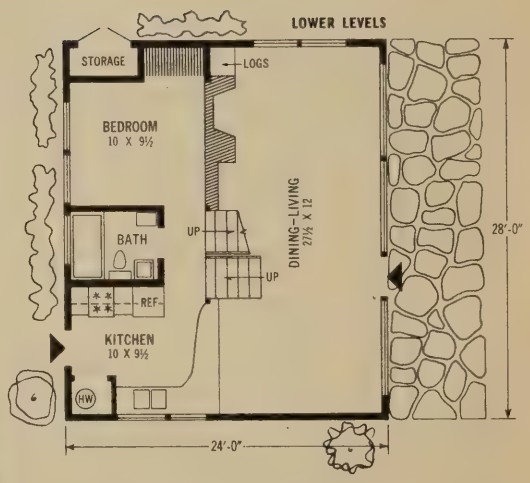
DINING & STORAGE

POPULAR HOME'S

CLEAR WATER COTTAGE

PH 15-2 D





Upper level: 378 sq. ft.

Lower levels: 672 sq. ft.

Size of cottage: 10,024 cu. ft.

Architect: Joseph M. Wilkinson

YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 15-2D (NOT AVAILABLE WITH BASEMENT) — REVERSED PLAN AVAILABLE

LIVING ROOM-TERRACE

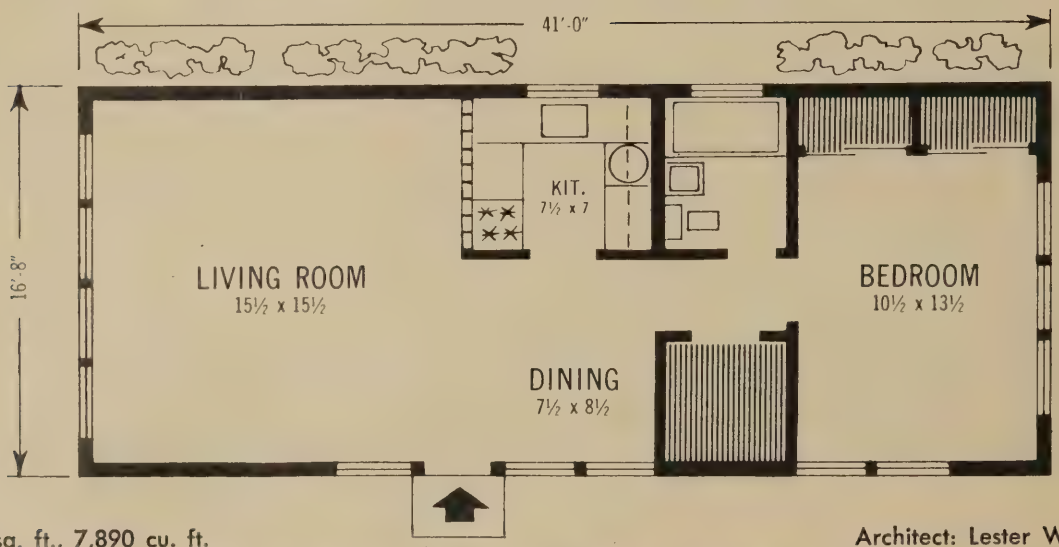
BEDROOM

KITCHEN -BALCONY

POPULAR HOME'S

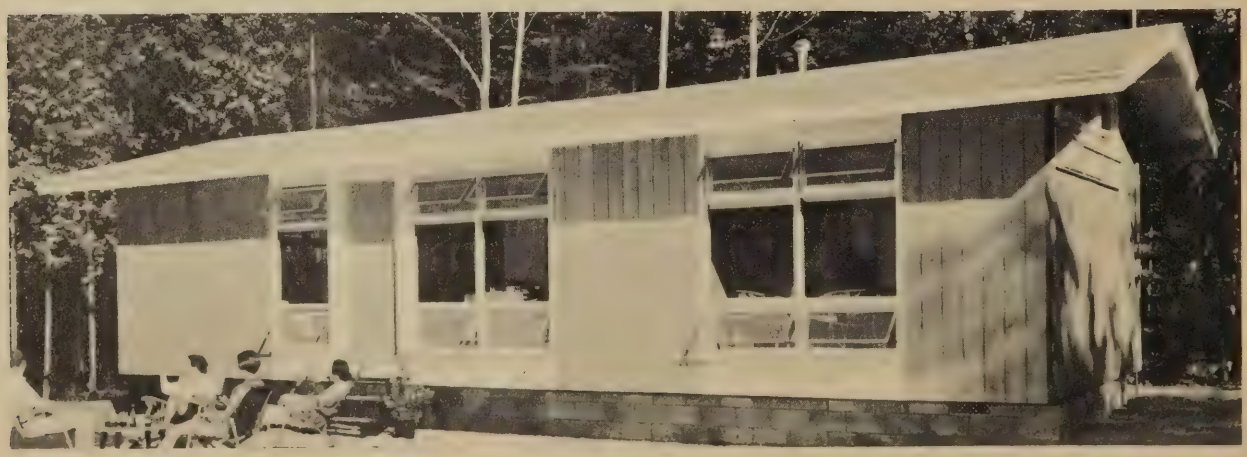
WOODLAND RETREAT

PH 14-3 D

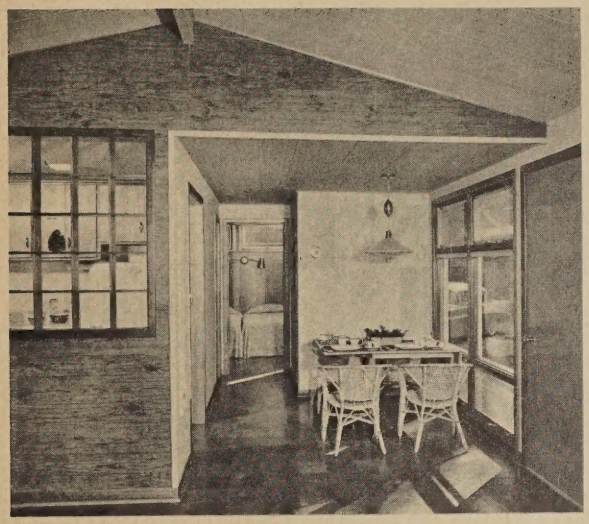


683 sq. ft., 7,890 cu. ft.

Architect: Lester White, AIA



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. PH 14-3D (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE



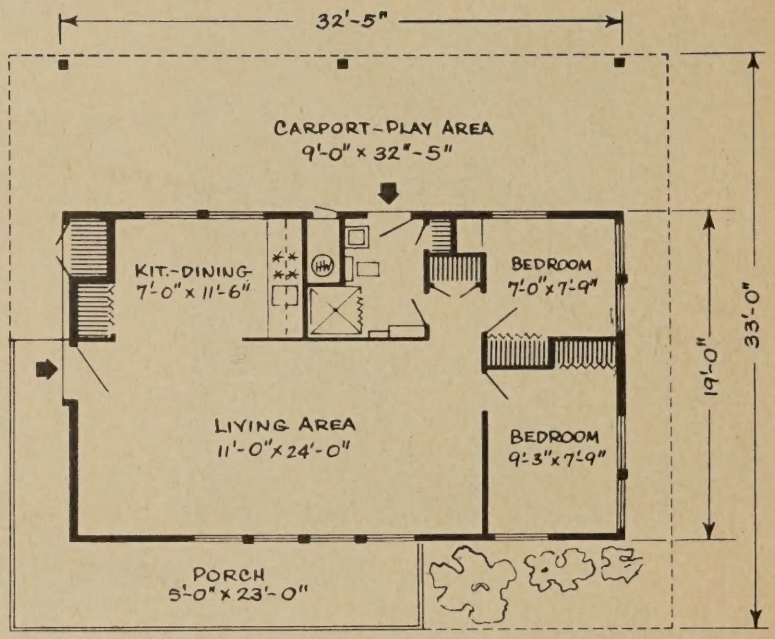
DINING AREA

LIVING ROOM - KITCHEN

POPULAR HOME'S

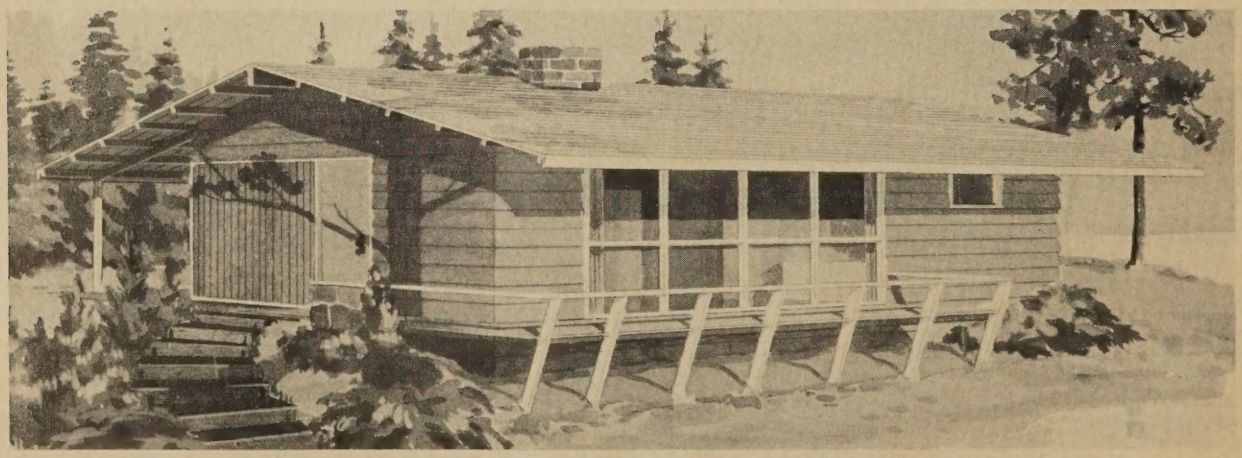
HIDEAWAY LODGE

PH 13-3 D

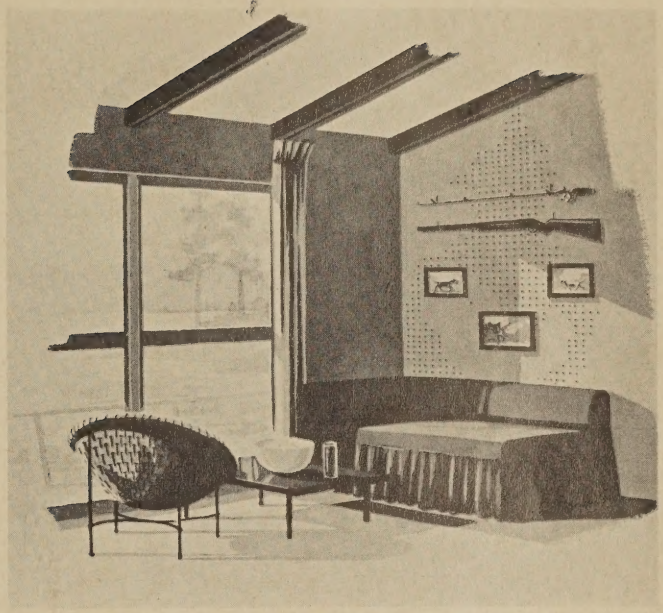


615 sq. ft., 7,770 cu. ft. (excluding carport)

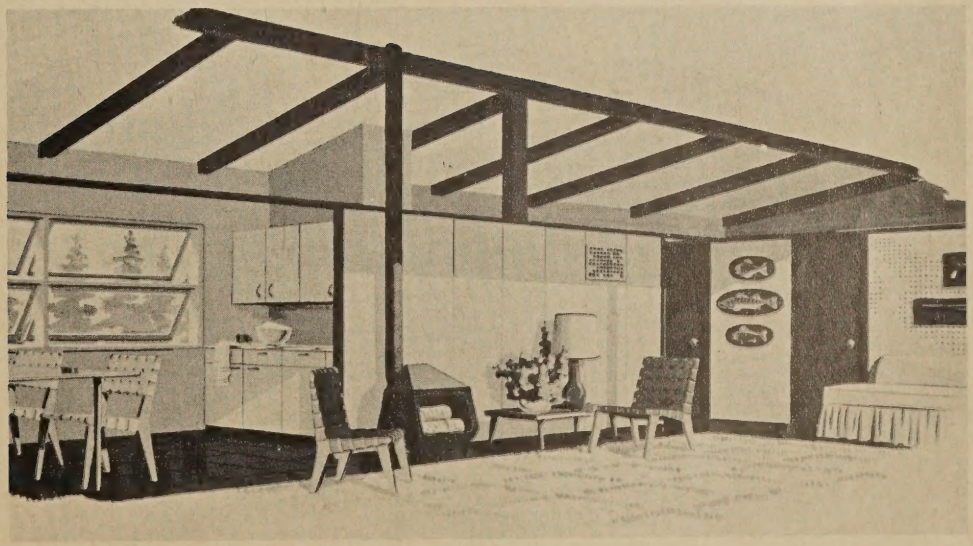
Architects: Mielke & Smith



YOUR DEALER CAN ORDER LOW-COST BUILDING BLUEPRINTS NO. 13-3D (NOT AVAILABLE WITH BASEMENT)—REVERSED PLAN AVAILABLE



LIVING AREA-KITCHEN



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U.S.G. MATERIALS FOR HOME CONSTRUCTION

SHEATHING

USG® Insulating Sheathing
USG Sheathing (gypsum core)

EXTERIOR WALL SURFACES

GLATEX* Asbestos Cement Siding
ORIENTAL* Exterior Stucco
CEMENTICO* cement paint for porous masonry walls
TEXOLITE* Vinyl Exterior masonry paint

METAL SPECIALTIES

USG Aluminum Louvers and Vents
USG Metal Trim for door, window openings, ceiling corners

ROOFING

USG Asphalt Shingles and roll roofing
SUPER-TITE* roof coatings and cements

INSULATION

RED TOP* Insulating Wool, in batts or loose fill
Insulating ROCKLATH* foil-backed fireproof gypsum lath
Insulating SHEETROCK* foil-backed gypsum wallboard

PLASTER BASE

ROCKLATH fireproof gypsum lath
USG Metal Lath, metal arches and corner bead

INTERIOR WALL AND CEILING SURFACES

RED TOP Plaster, Gauging and Finishing Lime
STRUCTO-LITE* basecoat plaster
SHEETROCK fireproof wallboard, used with PERF-A-TAPE* joint system, PERF-A-BEAD* and DUR-A-BEAD* corner reinforcement
Woodgrained SHEETROCK in Cherrywood, Sablewood and Ranch Pine finishes
Panel SHEETROCK Wallboard, 16 inches wide, in Plain, Knotty Pine or Striated finishes
USG Hardboard, plain or perforated
USG Insulating Tile and Plank
BAXBORD* gypsum backing board

ACOUSTICAL (sound-quieting material)

SABINITE*, HI-LITE* and AUDICOTE* acoustical plasters
QUIETONE* acoustical tile

DECORATING PRODUCTS

TEXOLITE rubberized washable interior paints
Surface preparation materials: SHEETROCK Sealer, TEXOLITE Primer, TEXOLITE Spackling Putty, RED TOP Patching Plaster, Dura-Dri* Compounds to control water penetration, and others

*T.M. REG. U.S. PAT. OFF.

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